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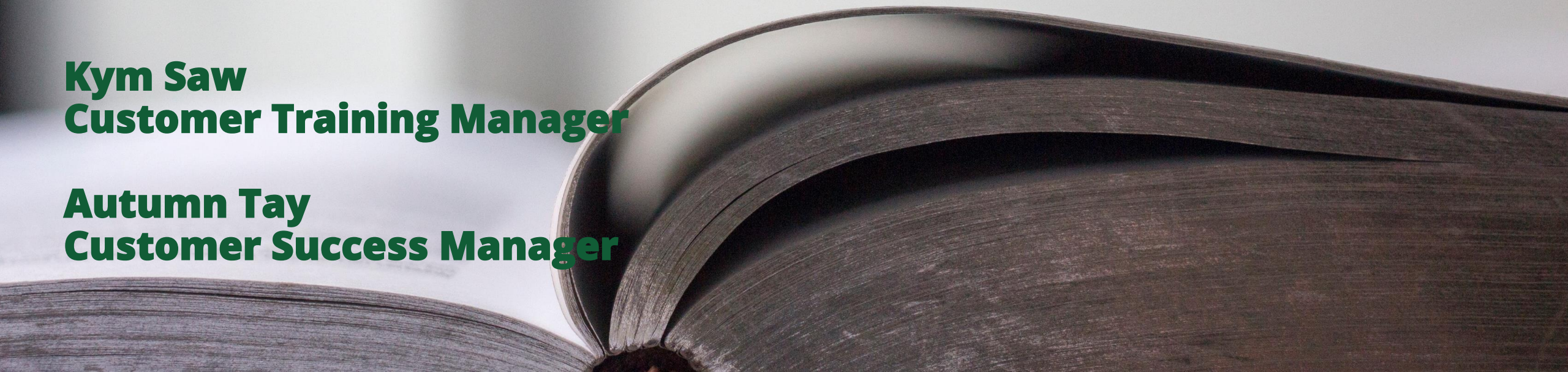
ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES

Author Workshop: Publishing Open Access in Wiley and Hindawi journals

Kym Saw
Customer Training Manager

Autumn Tay
Customer Success Manager



Agenda

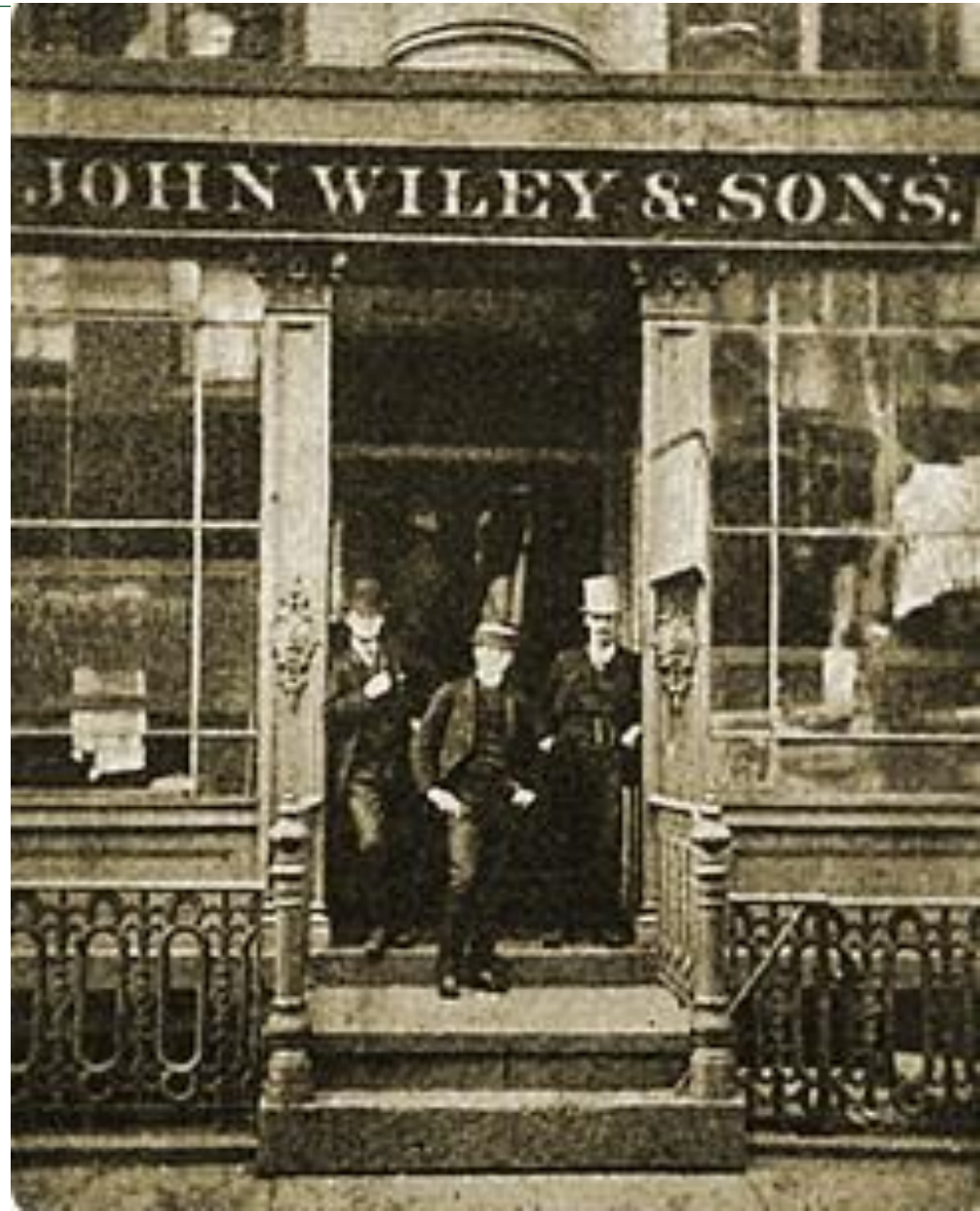
- What is Open Access and what are the benefits?
- Wiley and Hong Kong University of Science and Technology's Transformational Agreement via JULAC
- Author workflow: How to submit a manuscript to a Wiley hybrid or Wiley/Hindawi fully open access journal and get the APC covered through Hong Kong University of Science and Technology's existing agreement
- Publication tips for authors:
  - Why publish?
  - Submission and review: What to expect?
  - Writing tips
  - Resources for authors: Wiley Author Services and Editing Services
  - Publication ethics

Our history

Over 200 years of excellence

Wiley is one of the world's foremost academic and professional publishers and has more partnerships with leading societies than any other publisher.

- Founded in 1807 by Charles Wiley
- 18 millions of researchers and professionals
- 1,200 scientific societies
- +450 authors awarded with Nobel prize



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Open access

What is open access and what are the benefits?

Types of journals

Subscription only journals:

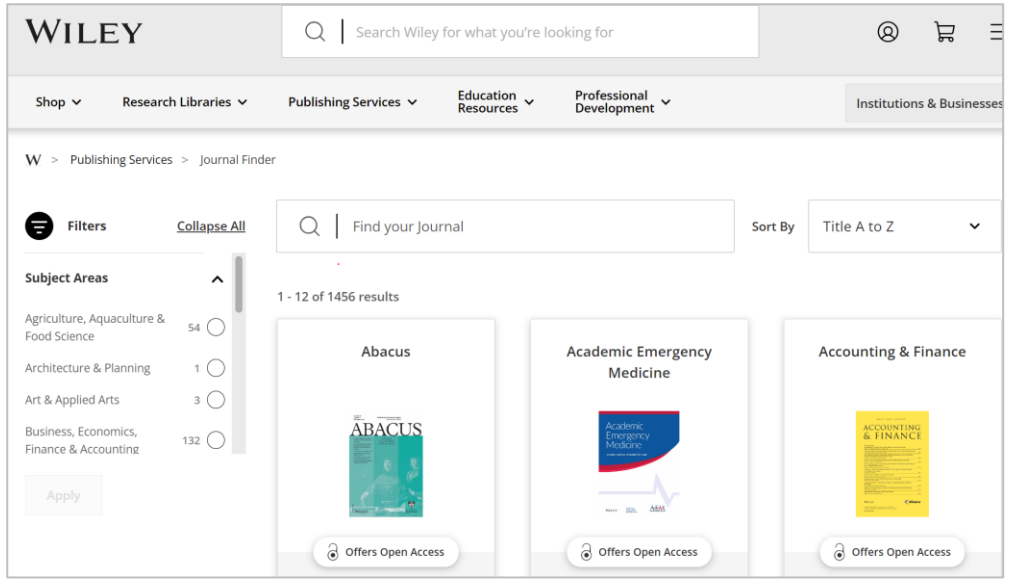
- Free to publish but need to be subscriber to read

Open access journals:

- Articles are freely accessible online
- Authors pay an Article Publication Charge (APC)
- The APC can be paid via the author's institution or funding

Hybrid journals:

- Subscription journal that allows open access publications
- Article can be published behind or outside paywall



https://www.wiley.com/en-gb/publish/journal-finder

For listings of Wiley open access and hybrid journals, more information can be found here.

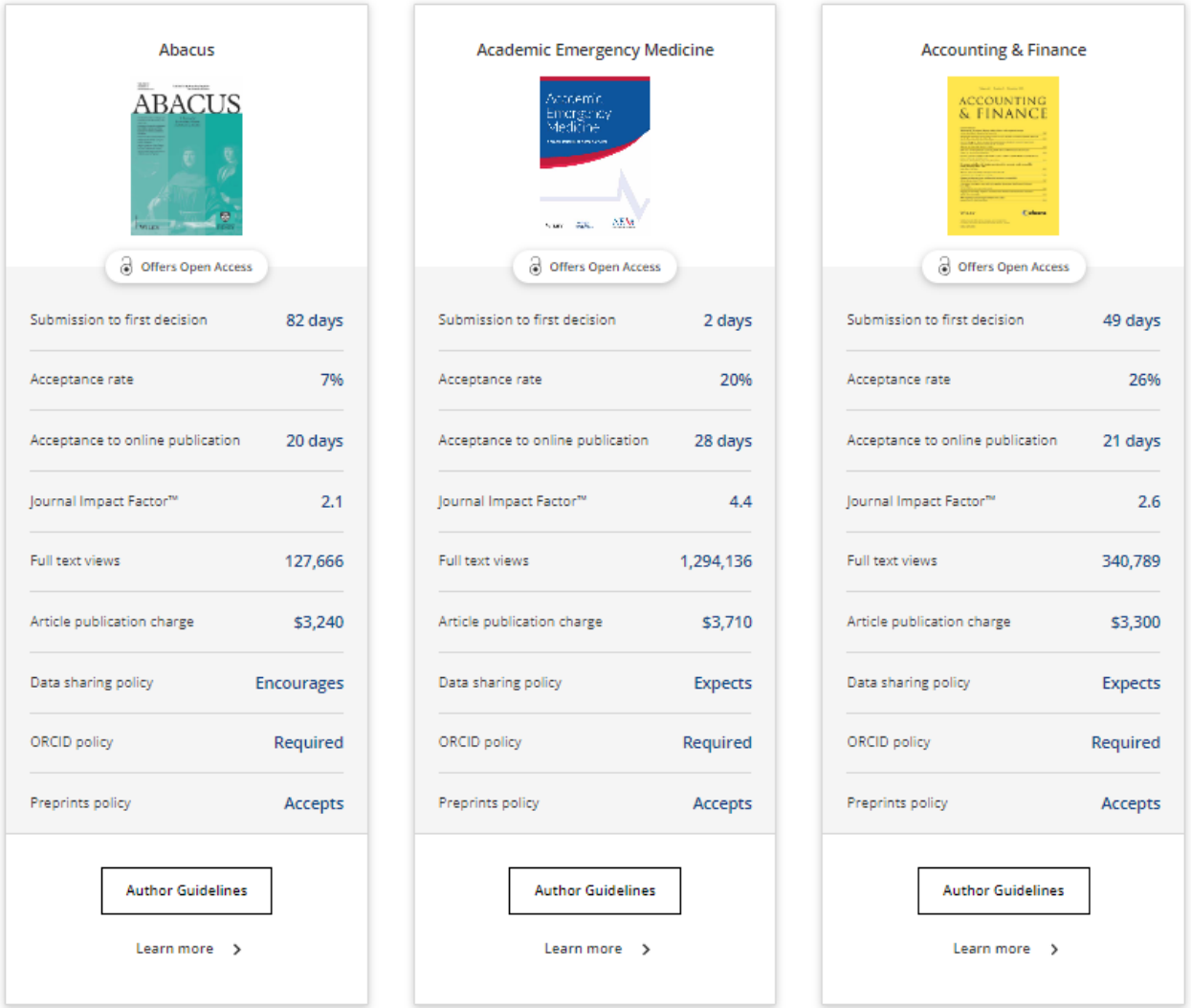
Wiley's Journal Finder

Search for your subject area, select journals in your field, and compare key metrics and open access options side by side, including:

- Submission to first decision
- Acceptance rate
- Acceptance to online publication
- Journal Impact Factor

- Article publication charge (APC)
- Data sharing policy
- ORCID policy
- Preprints policy

https://www.wiley.com/en-gb/publish/journal-finder



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Benefits of Open Access with Wiley

Rapid publication

Wiley Open Access journals use a fast online submission system, ScholarOne, which speeds up the submission and reviewing process. They also have fast production times.

Widest Possible Dissemination

All Wiley Open Access journal articles are immediately freely available to read, download and share on PubMed Central (subject to journal approval), and Wiley Online Library, one of the world's most extensive multidisciplinary collections of online resources.

Compliant with Open Access Mandates

Wiley Open Access journals are fully compliant with open access mandates - meeting the requirements of funding organizations and institutions where these apply.

Promotion and publicity of quality research

Articles published in Wiley Open Access journals are promoted through free email content alerts, homepage and subject page features, and special promotions.

Article Discovery and Metrics

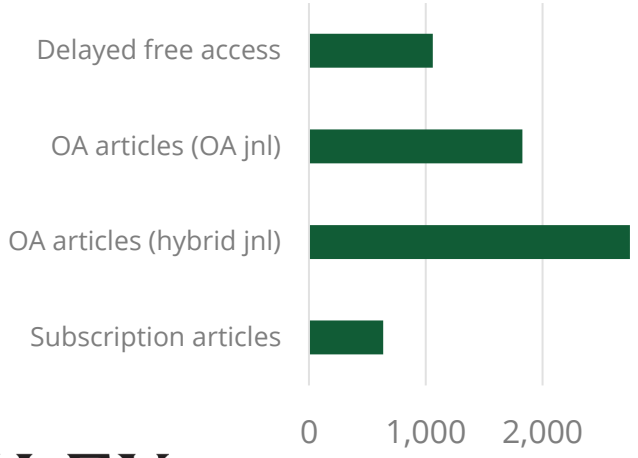
Wiley Open Access journal articles feature article discovery tools and metrics that increase article discoverability, help authors connect with colleagues, and give usage metrics of individual articles.

How open access is transforming research communication

3.6x Downloads

On average, open access articles were viewed nearly four times more than subscription articles

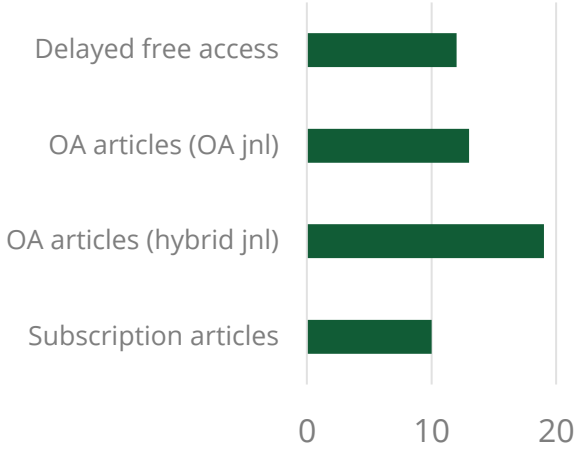
Av full text downloads per article



1.6x Citations

Open access articles were cited +60 percent more compared to subscription articles

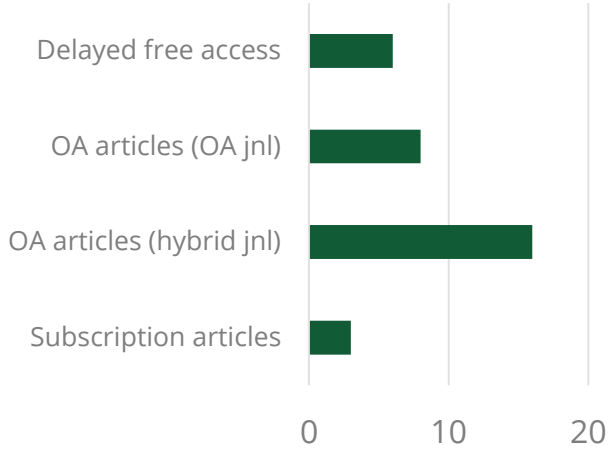
Av citations per article (Dimensions)



4x Altmetric Score

Open access articles received four times as much Altmetric attention as subscription articles

Av altmetric score per article



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Wiley-Hong Kong University of Science and Technology's Transformational Agreement 2024-2025

Agreement details and eligibility criteria

Wiley-Hong Kong University of Science and Technology's Transformational Agreement, 2024-2025

Agreement Specifications

- Includes more than **1,300 hybrid journals** and over **500 Wiley and Hindawi fully open access journals** for open access publishing

- Eligible **article types**
  - Primary research and review articles, including but not limited to original articles
  - Case studies
  - Reviews
  - Short communications

- **Acceptance date** from **1 January 2024** for submissions to **hybrid journals** and **submission date** from the **same** for **fully open access journals**.

- Authors will be identified as eligible for APC coverage under this agreement by their **institutional affiliation**

Article Type Eligibility

Article Classification	Eligibility for coverage under TAs	Article Classification	Eligibility for coverage under TAs
Abstract	No	Media Review	No
Announcement	No	Meeting Report	No
Career and Management	No	Method and Protocol	Yes
Case Study	Yes	News	No
Classification	No	Obituary	No
Commentary	Yes	Opinion	No
Correction	No	Perspective	Yes
Correspondence	No	Practice and Policy	Yes
Data Article	Yes	Profile	No
Editorial	No	Rapid Publication	Yes
Education	Yes	Research Article	Yes
Events	No	Retraction or Concern	No
Index	No	Review Article	Yes
Introduction	No	Short Communication	Yes
Lecture	Yes	Technical Note	Yes

Note: For more information, go to: https://authorservices.wiley.com/asset/ArticleClassification_20211123.xlsx

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Author workflow

How to submit a manuscript to an open access journal and getting the APC covered through an existing agreement with your institution

The Author Journey and Institutional Wiley Open Access Accounts

Open Access (fully gold)
Authors request funding on submission of their manuscript

Open Access (hybrid)
Authors invited into Author Services at acceptance of their manuscript for publication, and a funding request is generated using the responsible corresponding author's affiliation

OPEN

Institution Wiley Open Access Accounts

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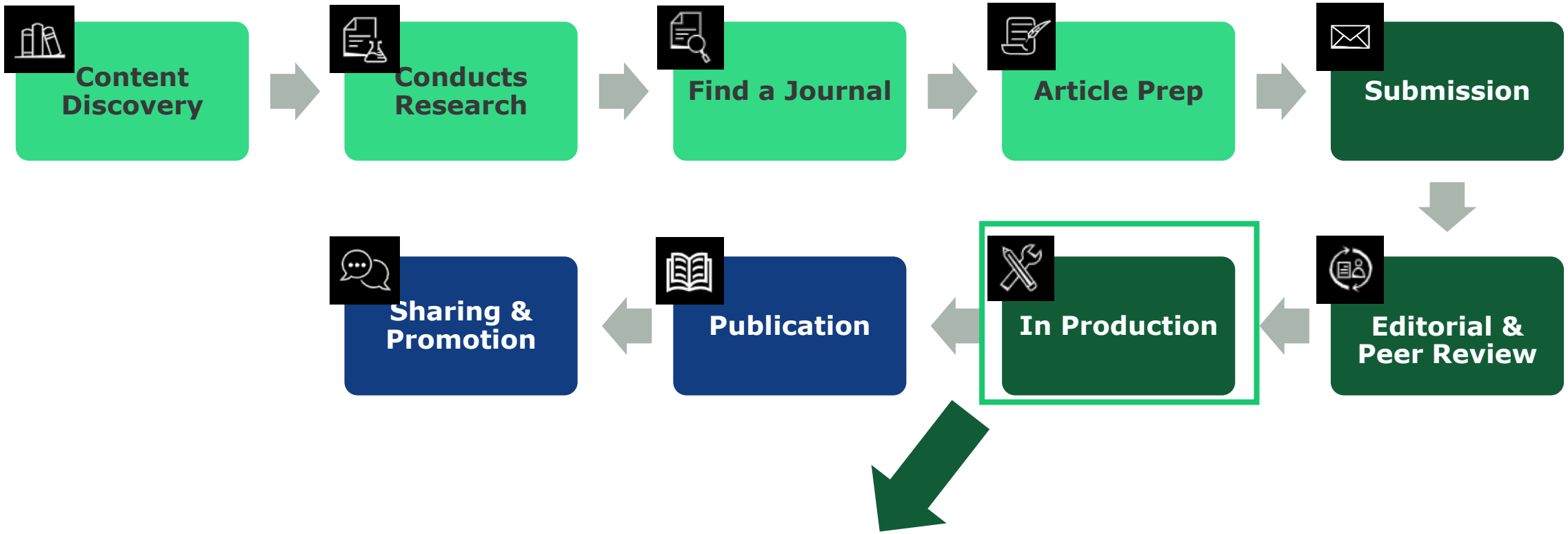
Authors' Workflow for Wiley Hybrid Journals

Author Journey for Wiley Hybrid Journals



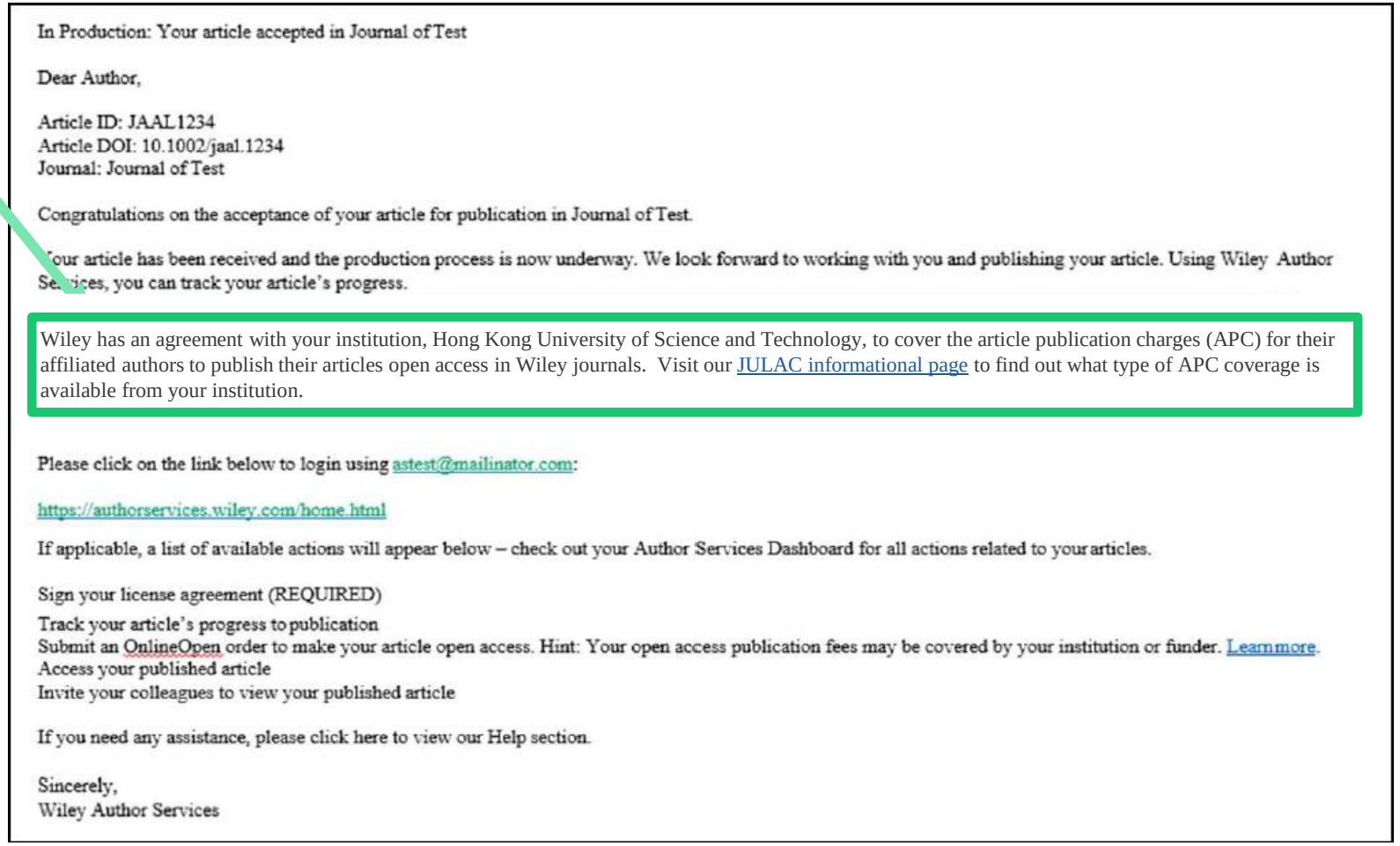
OPEN **Wiley Open Access Accounts**

Authors invited into Author Services at acceptance and funding request will be generated using responsible corresponding author's affiliation for **hybrid journals** if author opts for open access publishing and submits their APC funding request to an institution's Wiley Open Access dashboard

Paper Accepted - Invitation to Publish Open Access

Customized Text for Hong Kong University of Science and Technology

Wiley has an agreement with your institution, Hong Kong University of Science and Technology, to cover the article publication charges (APC) for their affiliated authors to publish their articles open access in Wiley journals. Visit our JULAC informational page to find out what type of APC coverage is available from your institution.



In Production: Your article accepted in Journal of Test

Dear Author,

Article ID: JAAL1234
Article DOI: 10.1002/jaal.1234
Journal: Journal of Test

Congratulations on the acceptance of your article for publication in Journal of Test.

Your article has been received and the production process is now underway. We look forward to working with you and publishing your article. Using Wiley Author Services, you can track your article's progress.

Wiley has an agreement with your institution, Hong Kong University of Science and Technology, to cover the article publication charges (APC) for their affiliated authors to publish their articles open access in Wiley journals. Visit our JULAC informational page to find out what type of APC coverage is available from your institution.

Please click on the link below to login using astest@mailinator.com:

https://authorservices.wiley.com/home.html

If applicable, a list of available actions will appear below – check out your Author Services Dashboard for all actions related to your articles.

Sign your license agreement (REQUIRED)
Track your article's progress to publication
Submit an OnlineOpen order to make your article open access. Hint: Your open access publication fees may be covered by your institution or funder. Learn more.
Access your published article
Invite your colleagues to view your published article

If you need any assistance, please click here to view our Help section.

Sincerely,
Wiley Author Services

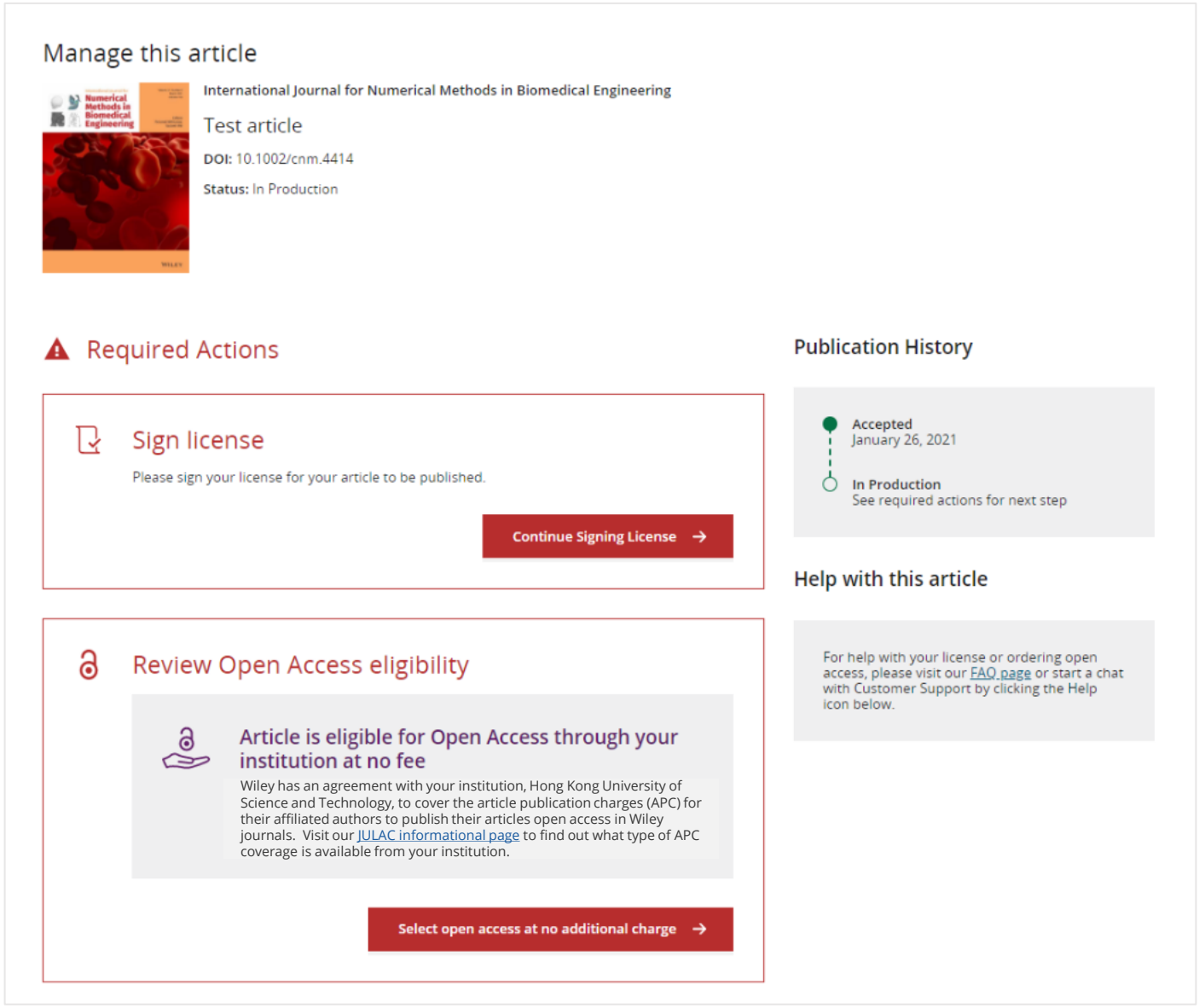
Author Services - Manage Article

Author Services Dashboard

Authors are invited to Author Services when their article has been accepted by a journal.

Any articles requiring actions will be automatically featured on the top.

‘Manage article’ button kicks off the process.



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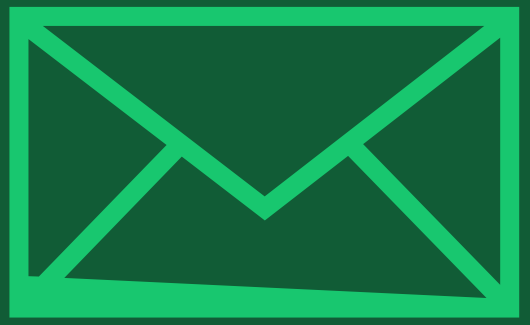


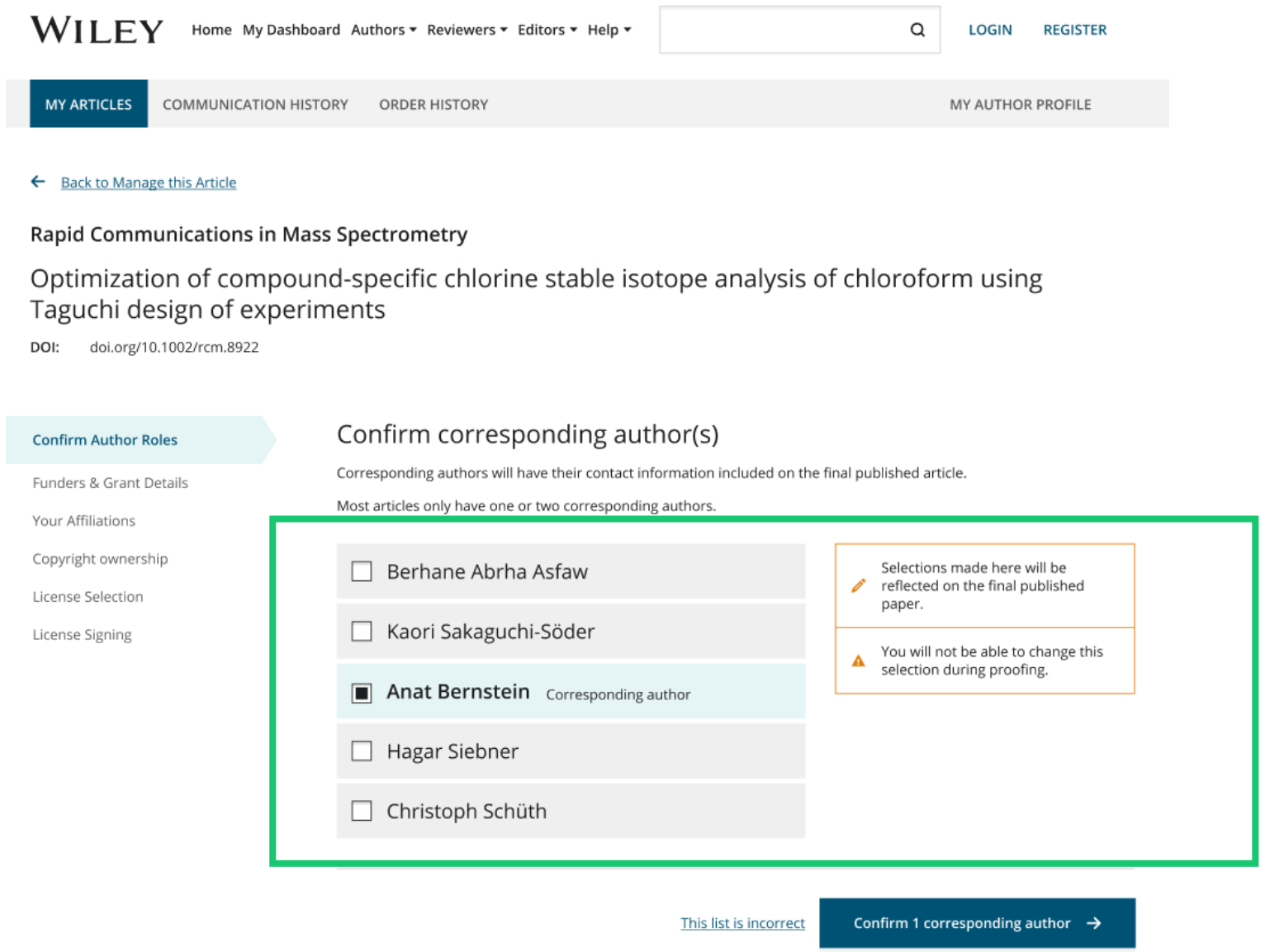
Step 1:

Confirm Author Role

Confirm Author Role

Author Role

The author list will show all authors from the manuscript.

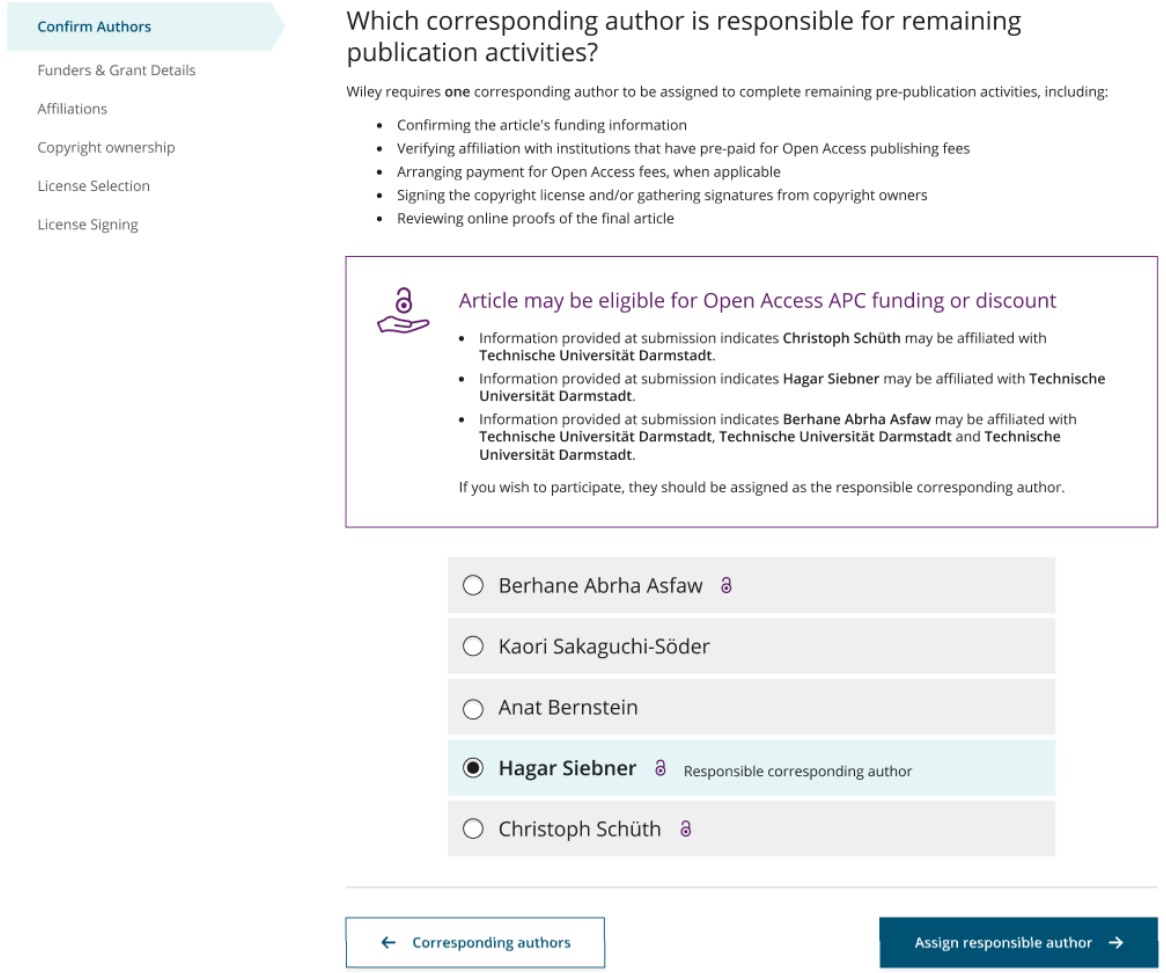


Confirm Responsible Corresponding Author

The padlock icon indicates the author may be eligible for APC coverage.

Only one author can be selected as the Responsible Corresponding Author.

They will be the only person responsible for **signing the license**, and whose affiliations will be used to determine their **eligibility** for APC coverage.



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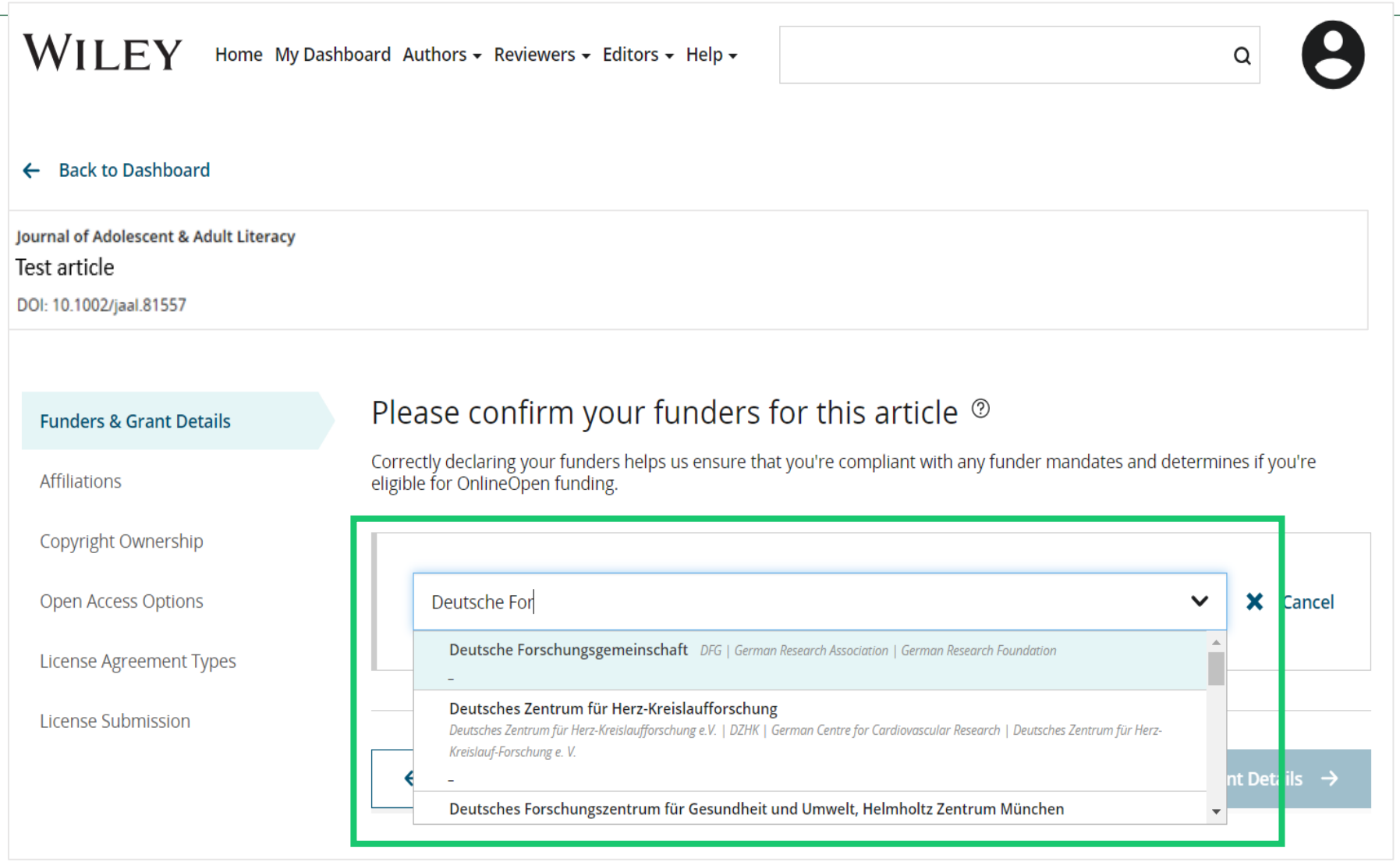
Step 2:

Funders & Grants Details

Funders & Grant Details

Funders

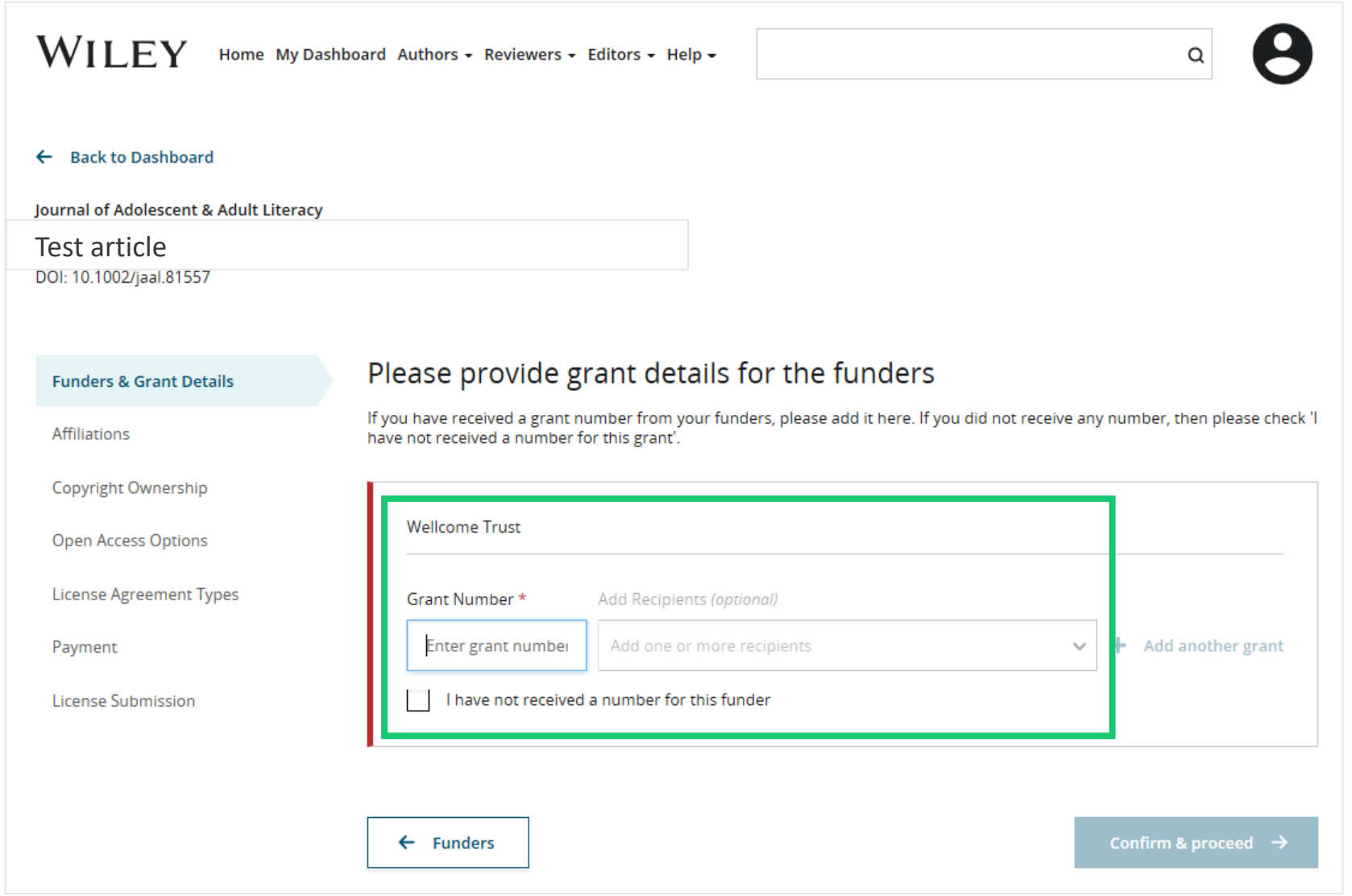
The author is presented with reported funders (if provided at submission) and is given an additional option to add/edit any funder(s).



Funders & Grant Details

Funders

The author is presented with reported funders (if provided at submission) and is given an additional option to add/edit any new/existing funder(s).



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Step 3:

Confirm Affiliations

Confirm Institutional Affiliation – Ringgold Exact Match

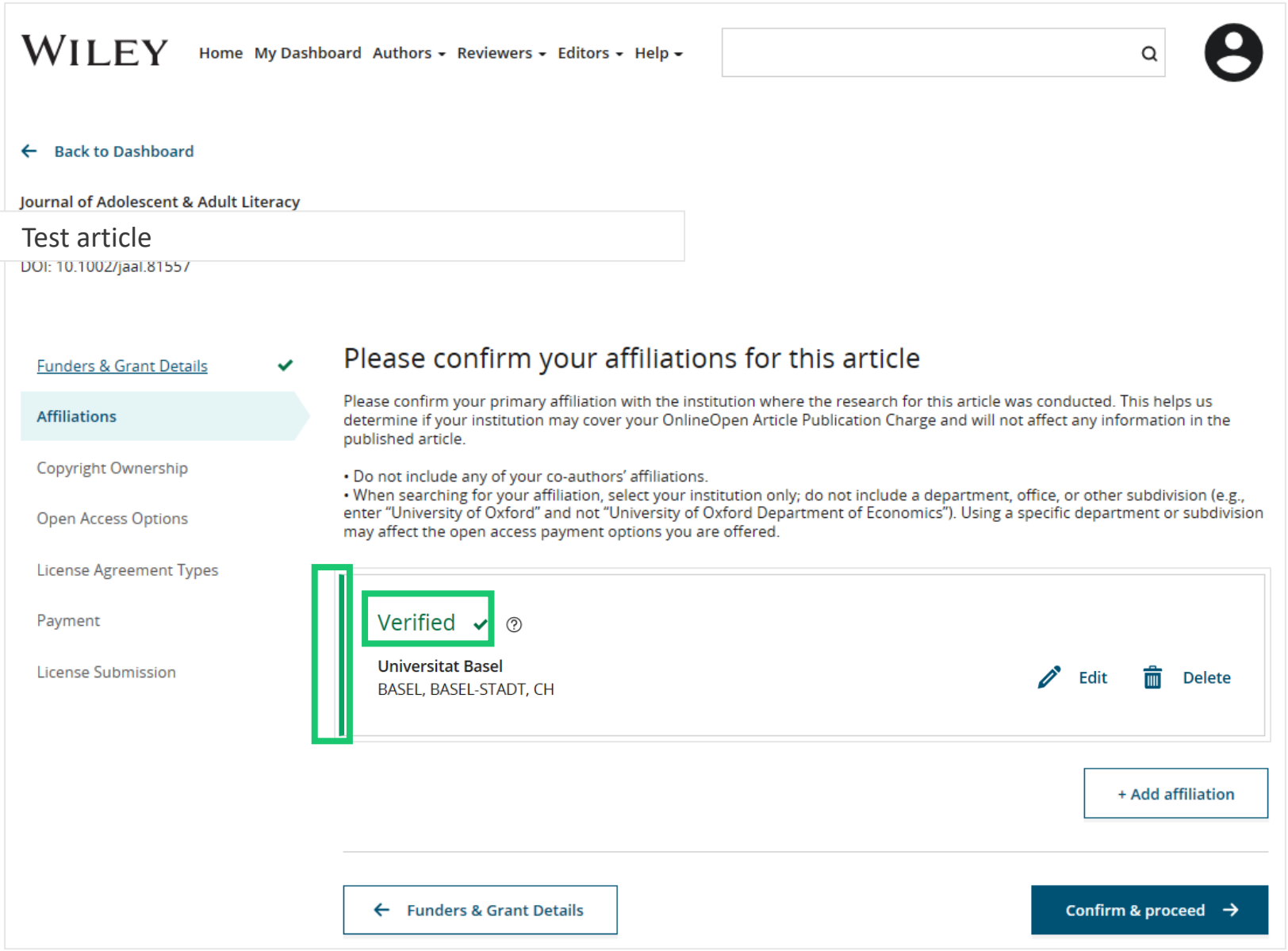
Confirm/Enter Institutional Affiliation – Exact Match

Authors need to confirm or edit their institutional affiliation.

This information is pre-populated based on the Responsible Corresponding Author's details provided through our submission systems, at the point of submission of the article.

This step should always be the Responsible Corresponding Author's institutional affiliation(s).

The presence of a green bar on the left-hand side of the box, in additional to the 'Verified' text with a green tick, shows that the information entered has been recognised by the Ringgold database.



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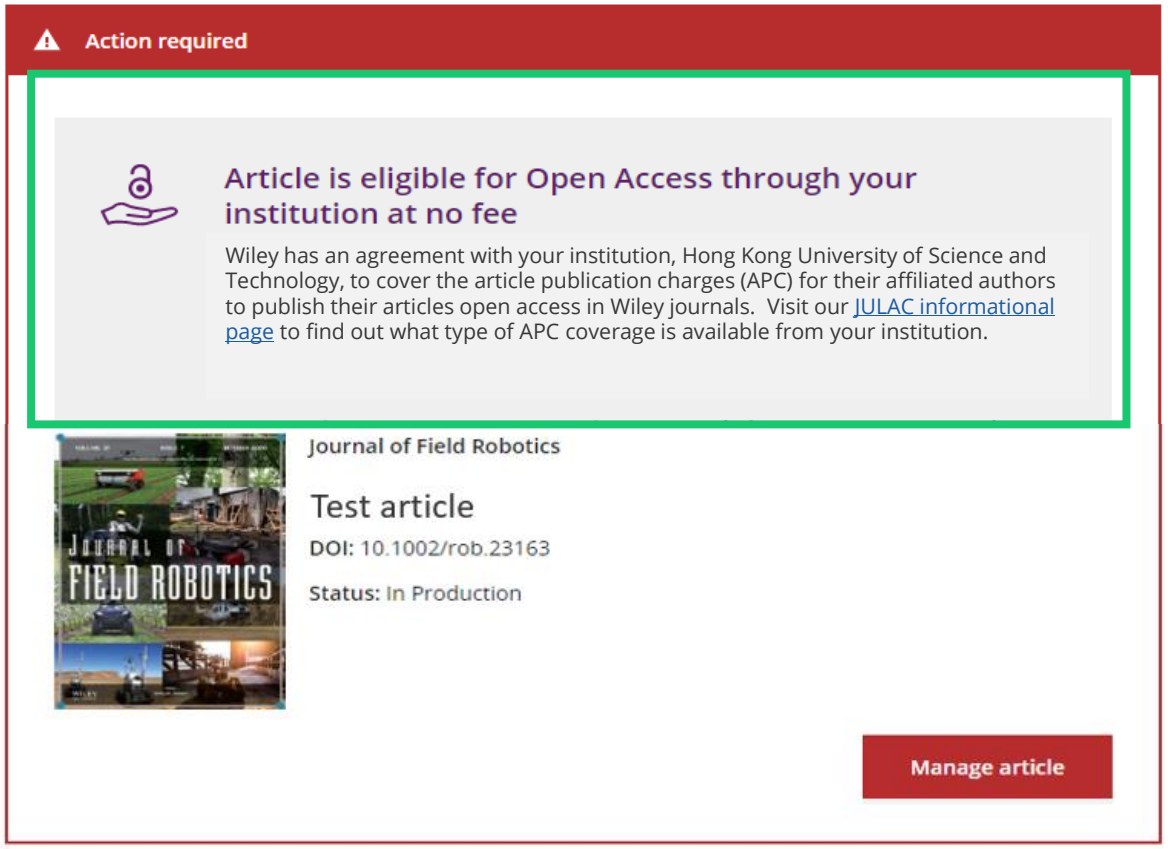
Confirm Institutional Affiliation – Ringgold Exact Match (Homepage View)

Confirm/Enter Institutional Affiliation – Exact Match

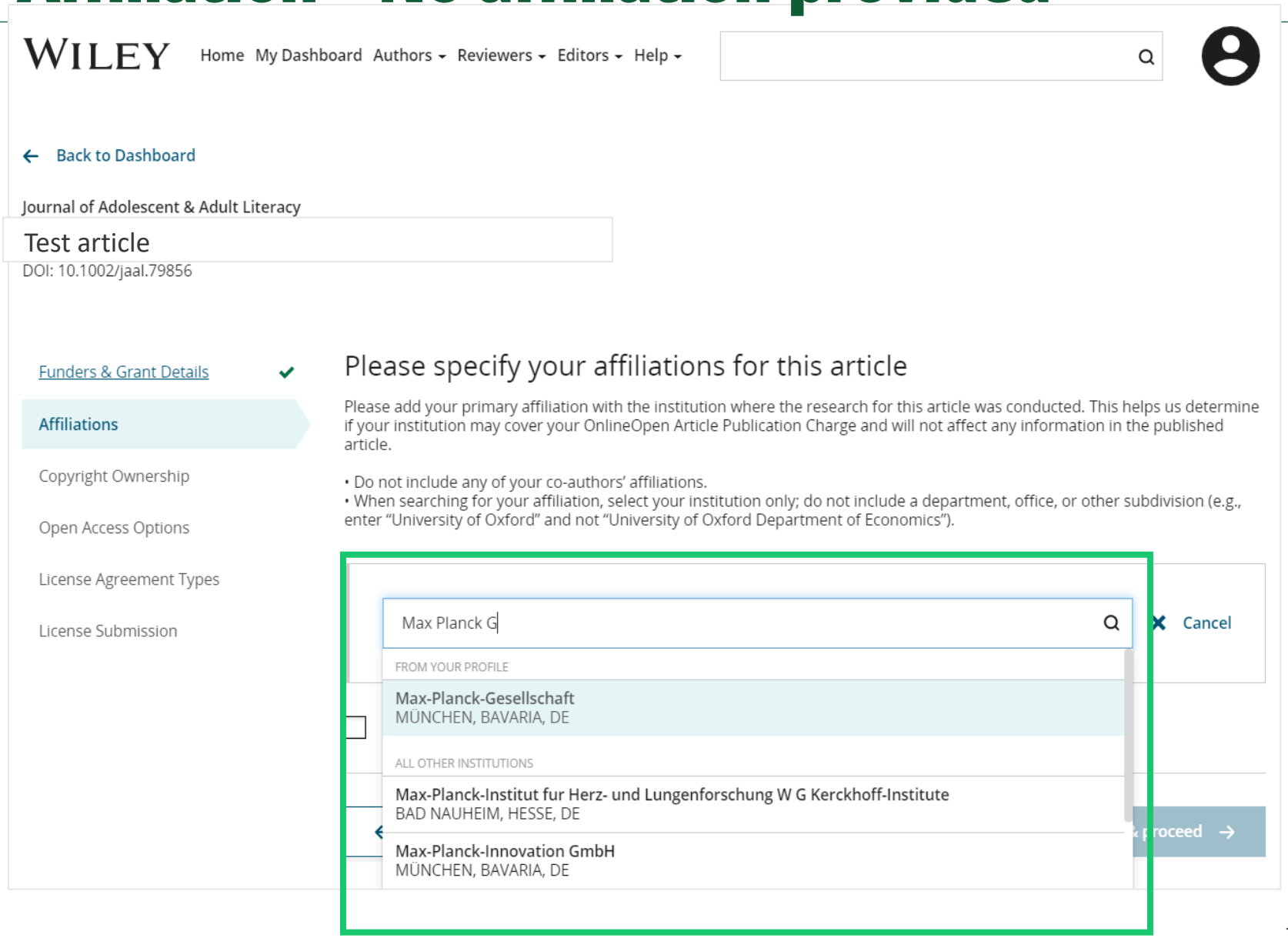
Moreover, to make this obvious to authors, when eligible institutional affiliation is inherited from Electronic Editorial Office and there is an exact match, the custom eligibility message **will show on the main homepage of Author Services**, as well.



Enter Institutional Affiliation – No affiliation provided

Enter Institutional Affiliation – No affiliation provided

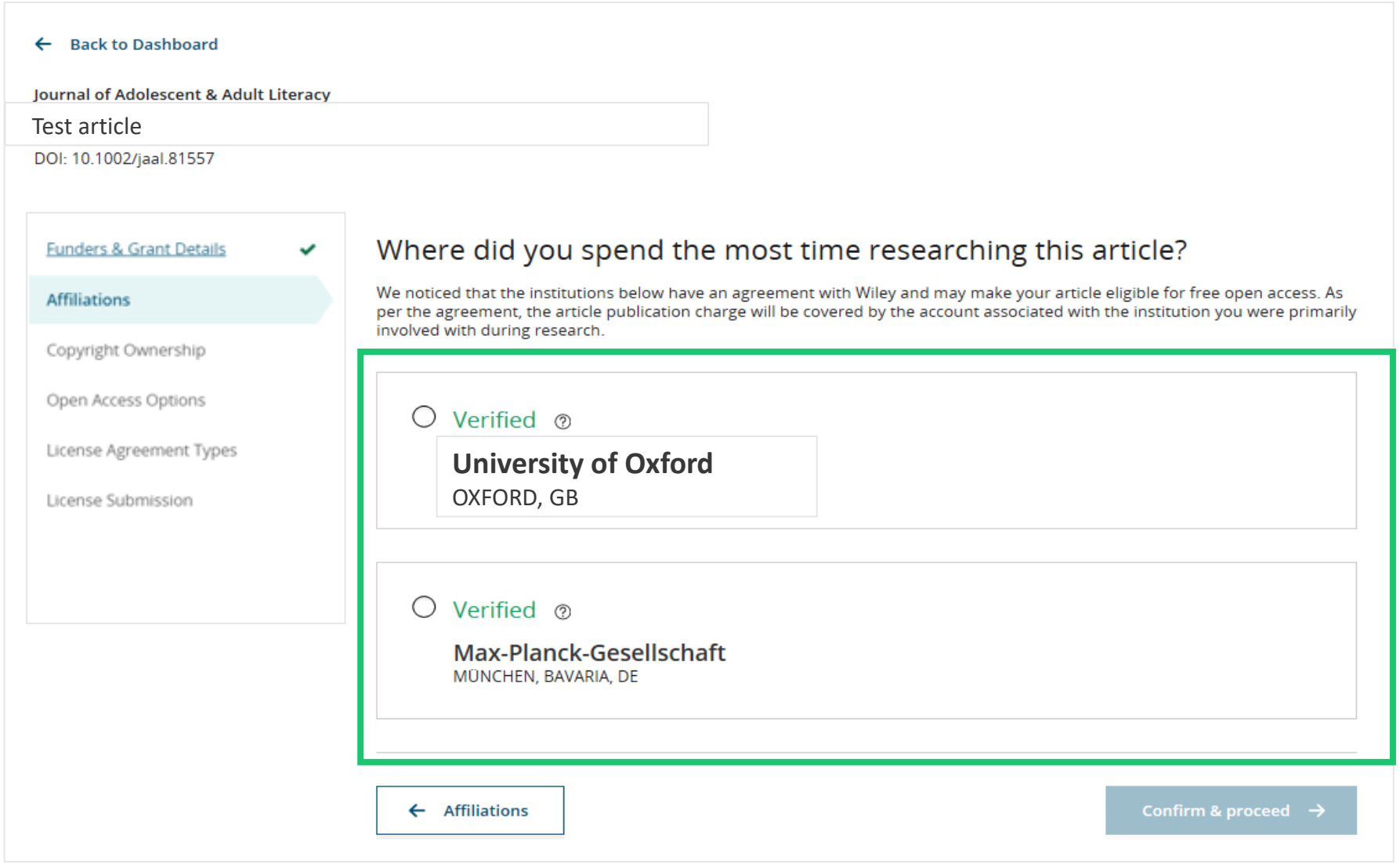
As authors start typing their affiliation, possible matches will auto-populate below for authors to choose from. (This information comes from the Ringgold database.)



Enter Institutional Affiliation – Multiple Wiley Open Access Account Affiliations

Enter Institutional Affiliation – Multiple WOA Affiliations

If the author enters affiliations with multiple institutions and more than one of the institutions has a Wiley Open Access Account, an additional screen will be presented asking the author to select which institution is most appropriate to cover the open access fees.

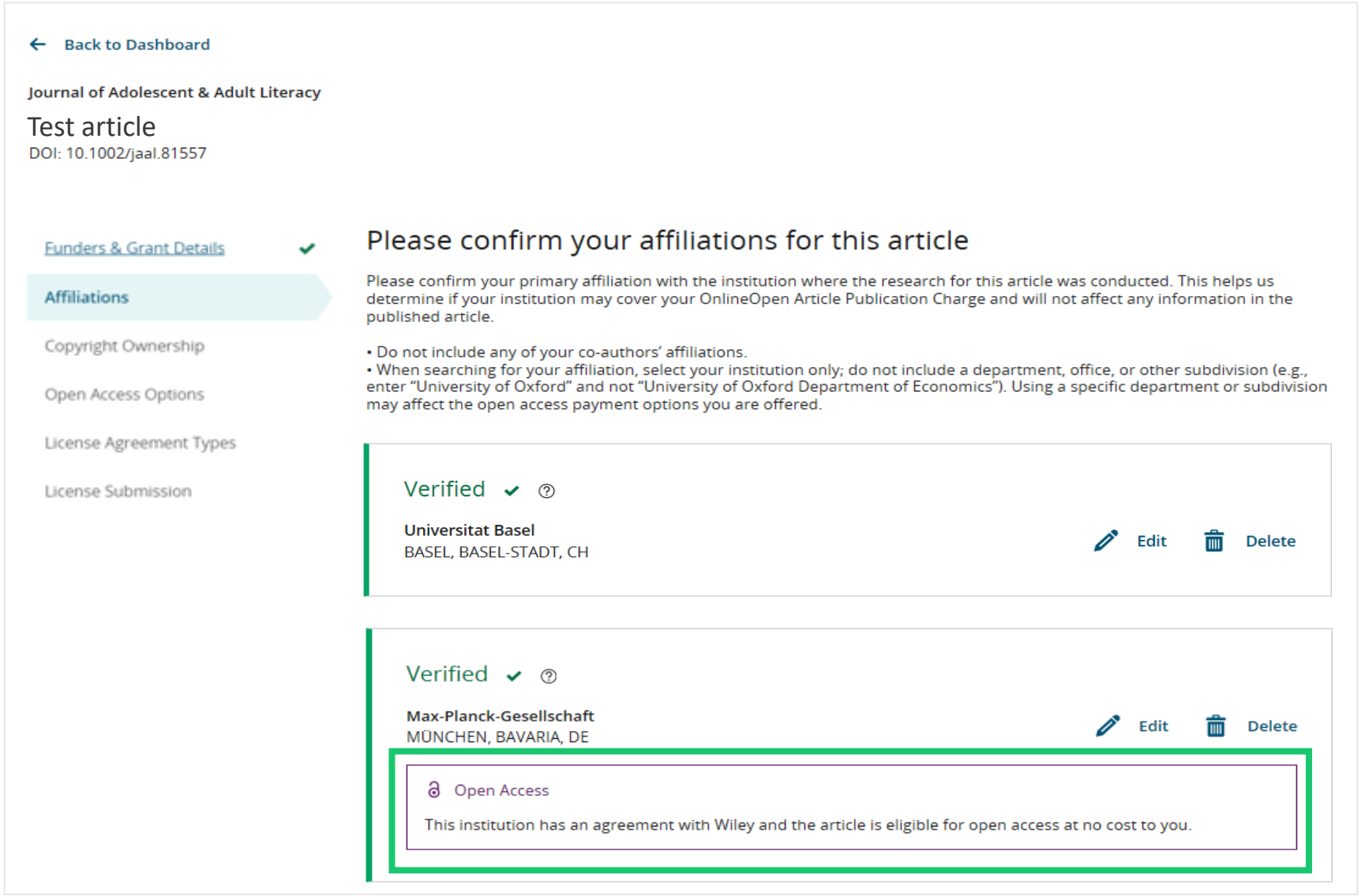


Confirm/Enter Institutional Affiliation – Multiple Wiley Open Access Account Affiliations

Enter Institutional Affiliation – Multiple WOA Affiliations

Authors will see a purple 'Open Access' box to alert the author that they have triggered the eligibility criteria for funding based on their affiliation.

The lack of this purple box, in this case for the University of Basel, also confirms that this institution does not currently have an agreement with Wiley to cover APCs for their researchers.



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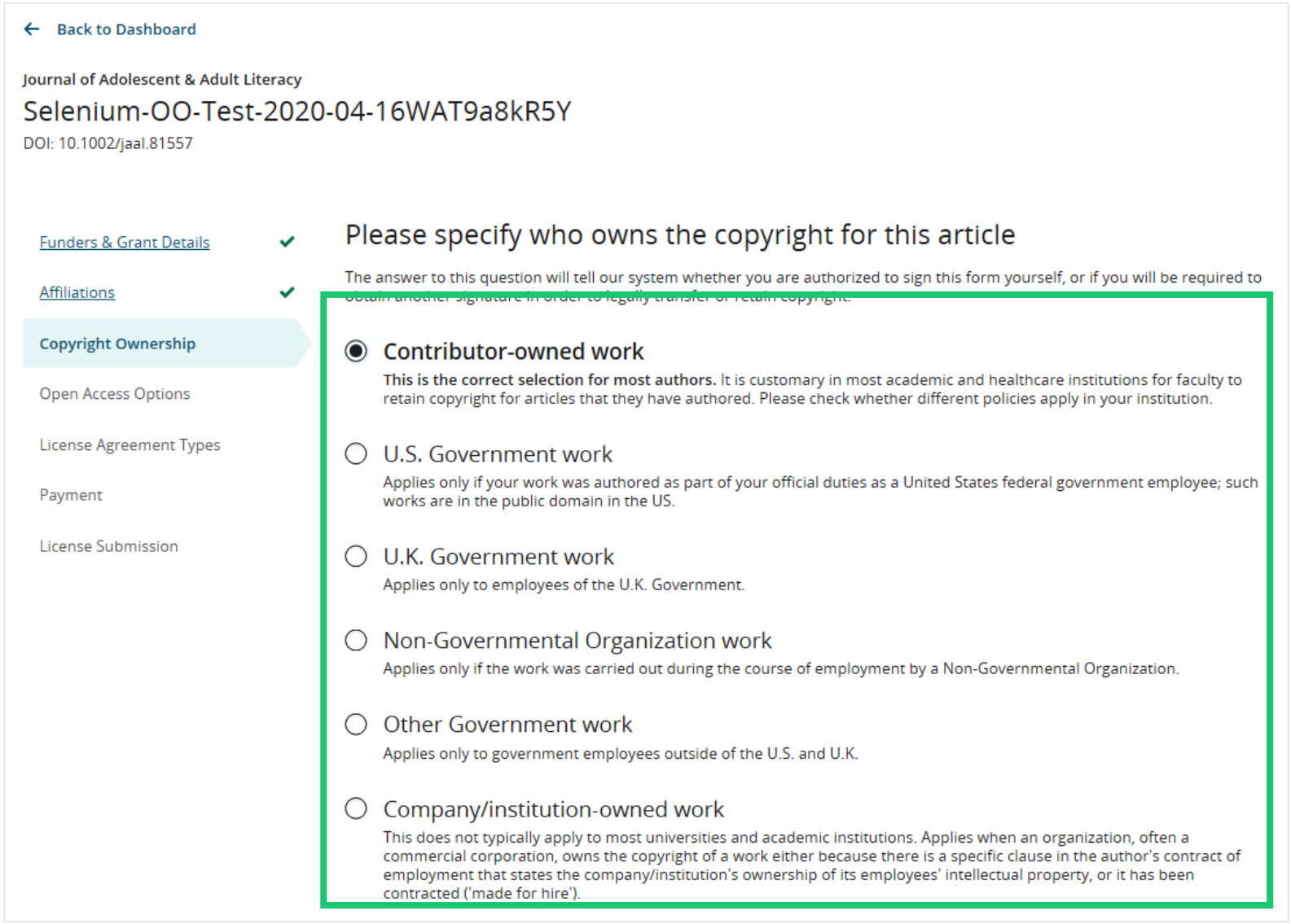
Step 4:

Copyright Ownership Selection

Copyright Ownership

Copyright Ownership

Author is presented with the Copyright Ownership selection.



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Step 5:

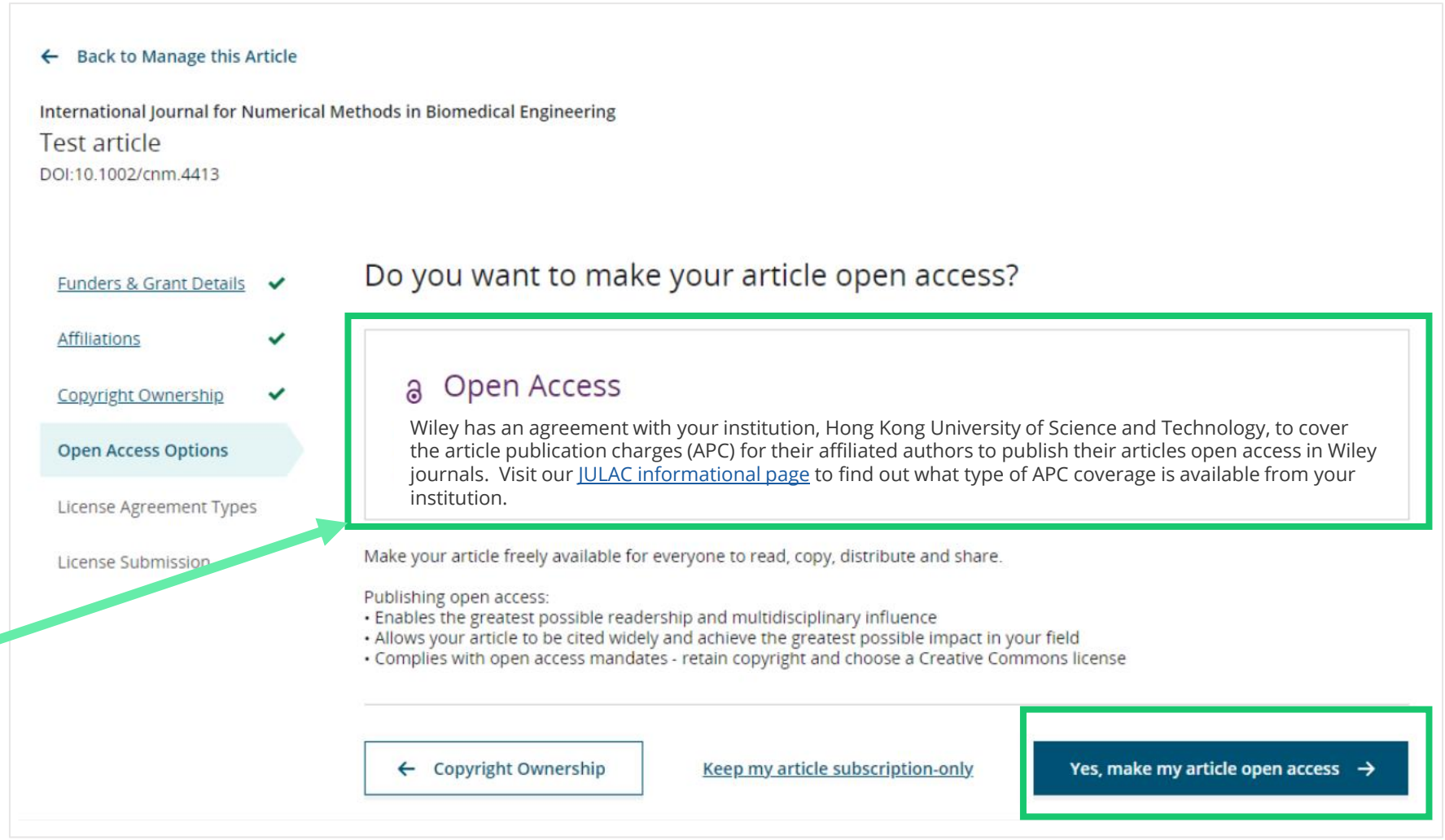
Confirm Open Access Option

Open Access Option

Open Access

Author is presented with the choice of publishing their article in open access.

Customized Text for Hong Kong University of Science and Technology
Wiley has an agreement with your institution, Hong Kong University of Science and Technology, to cover the article publication charges (APC) for their affiliated authors to publish their articles open access in Wiley journals. Visit our JULAC informational page to find out what type of APC coverage is available from your institution.



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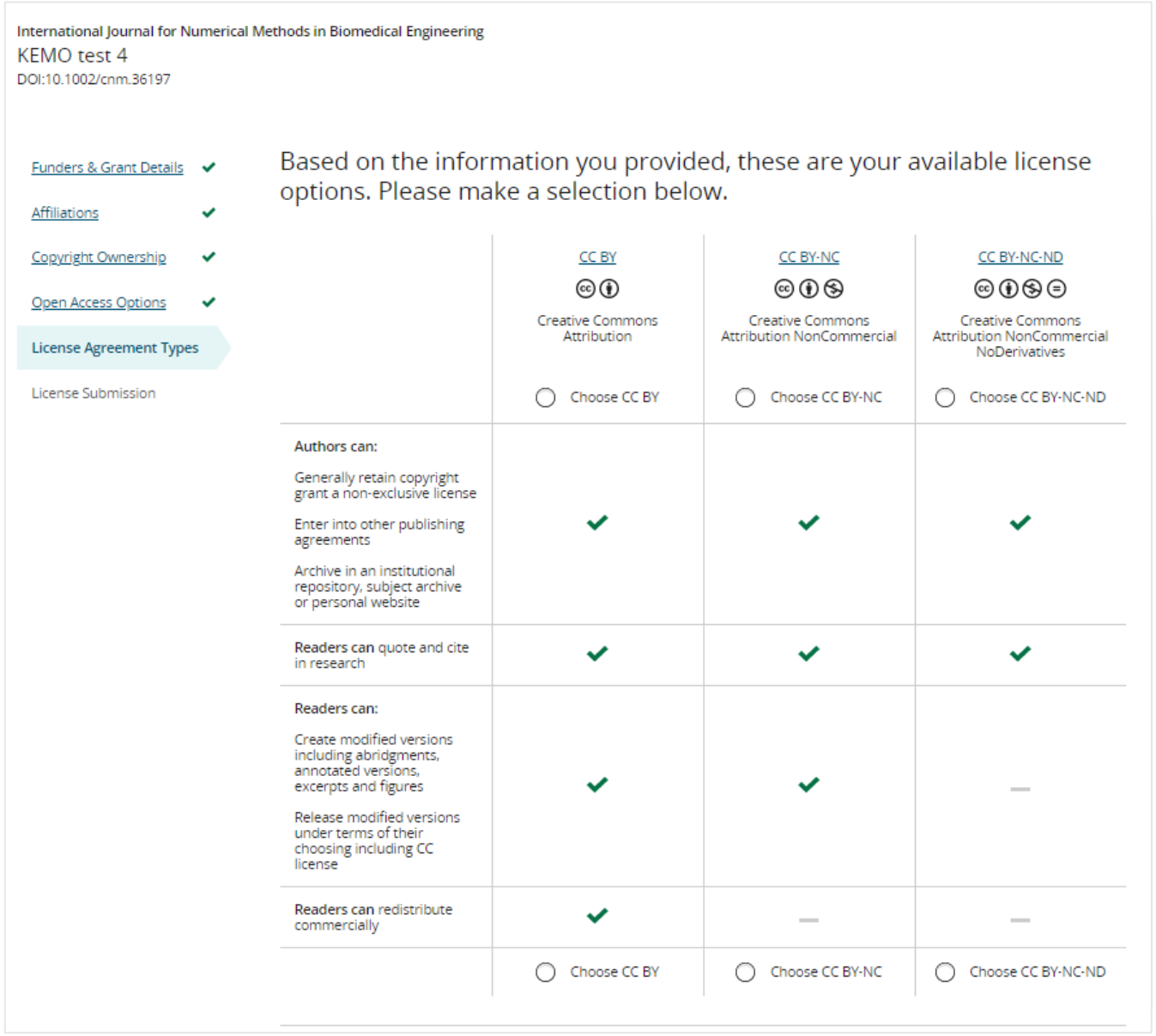
Step 6:

License Agreement Types

License Agreement Types

License Agreement

If open access is selected, the author is asked to select a Creative Commons license dependent on funding source(s) reported and journal license permissions.



International Journal for Numerical Methods in Biomedical Engineering
KEMO test 4
DOI:10.1002/cnm.36197

- Funders & Grant Details ✔
- Affiliations ✔
- Copyright Ownership ✔
- Open Access Options ✔
- License Agreement Types
- License Submission

Based on the information you provided, these are your available license options. Please make a selection below.

	CC BY Creative Commons Attribution Choose CC BY	CC BY-NC Creative Commons Attribution NonCommercial Choose CC BY-NC	CC BY-NC-ND Creative Commons Attribution NonCommercial NoDerivatives Choose CC BY-NC-ND
Authors can: Generally retain copyright grant a non-exclusive license Enter into other publishing agreements Archive in an institutional repository, subject archive or personal website	✔	✔	✔
Readers can quote and cite in research	✔	✔	✔
Readers can: Create modified versions including abridgments, annotated versions, excerpts and figures Release modified versions under terms of their choosing including CC license	✔	✔	–
Readers can redistribute commercially	✔	–	–
	Choose CC BY	Choose CC BY-NC	Choose CC BY-NC-ND

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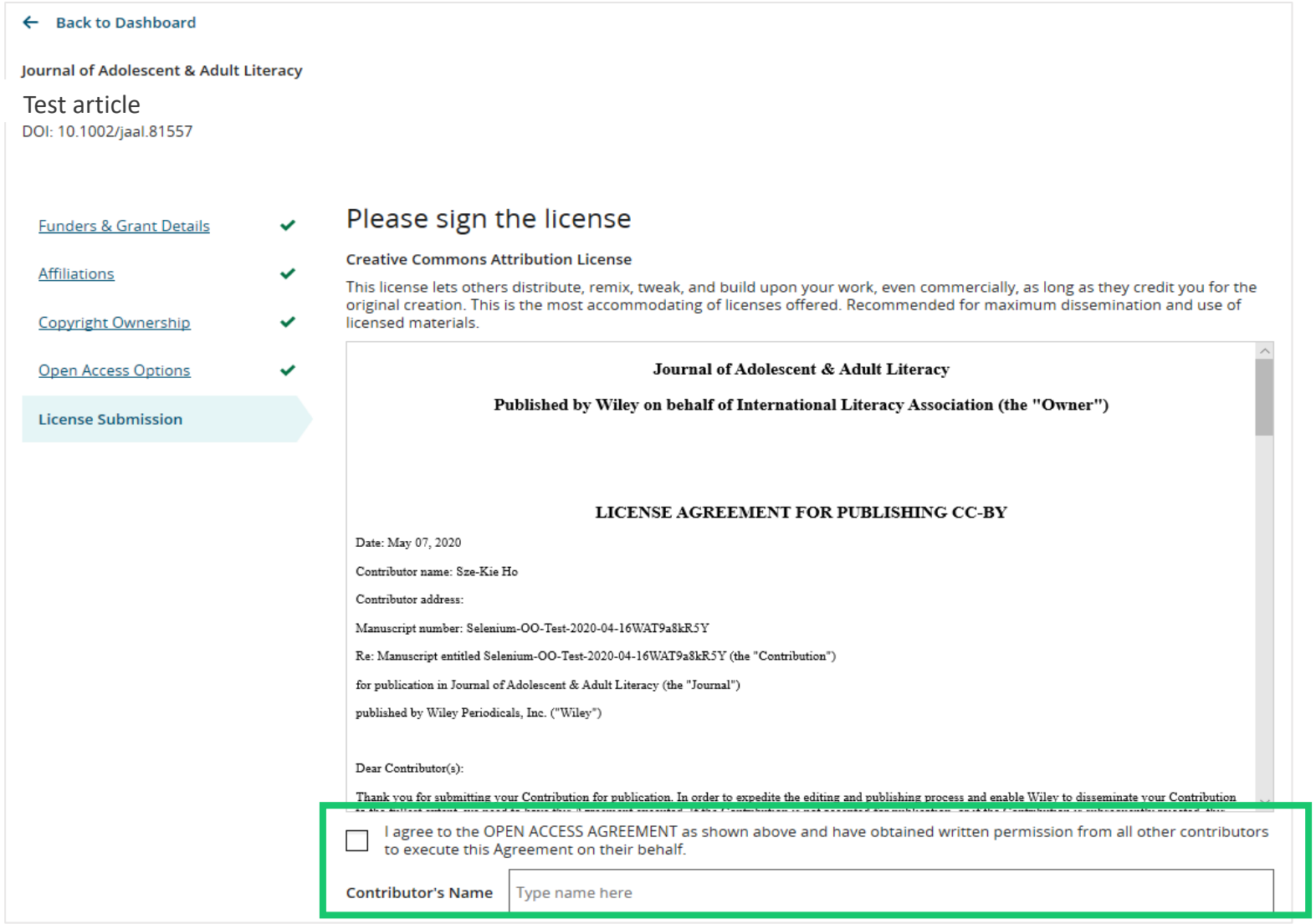
Step 7:

License Submission

License Submission

Sign & Submit

If the Responsible Corresponding Author correctly added a mandated funder as one of their original research funders for this paper, authors will automatically be asked to review and sign a CC-BY license.

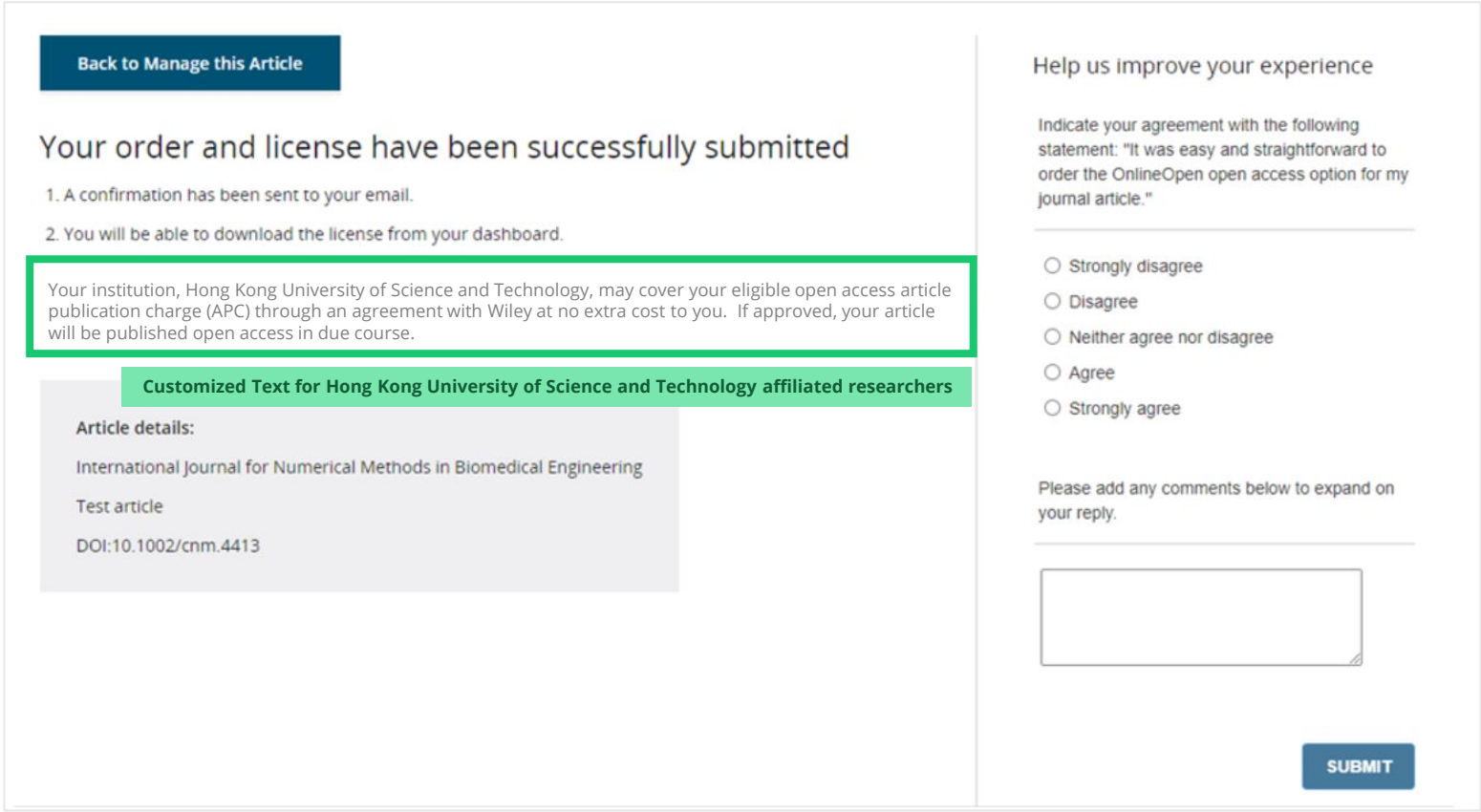


License Signing

Confirmation

Once the Responsible Corresponding Author has signed and submitted their license for this article, their funding request will be submitted.

Their funding request will then appear in their institution's Wiley Open Access Account (WOAA) dashboard immediately, for review and approval.



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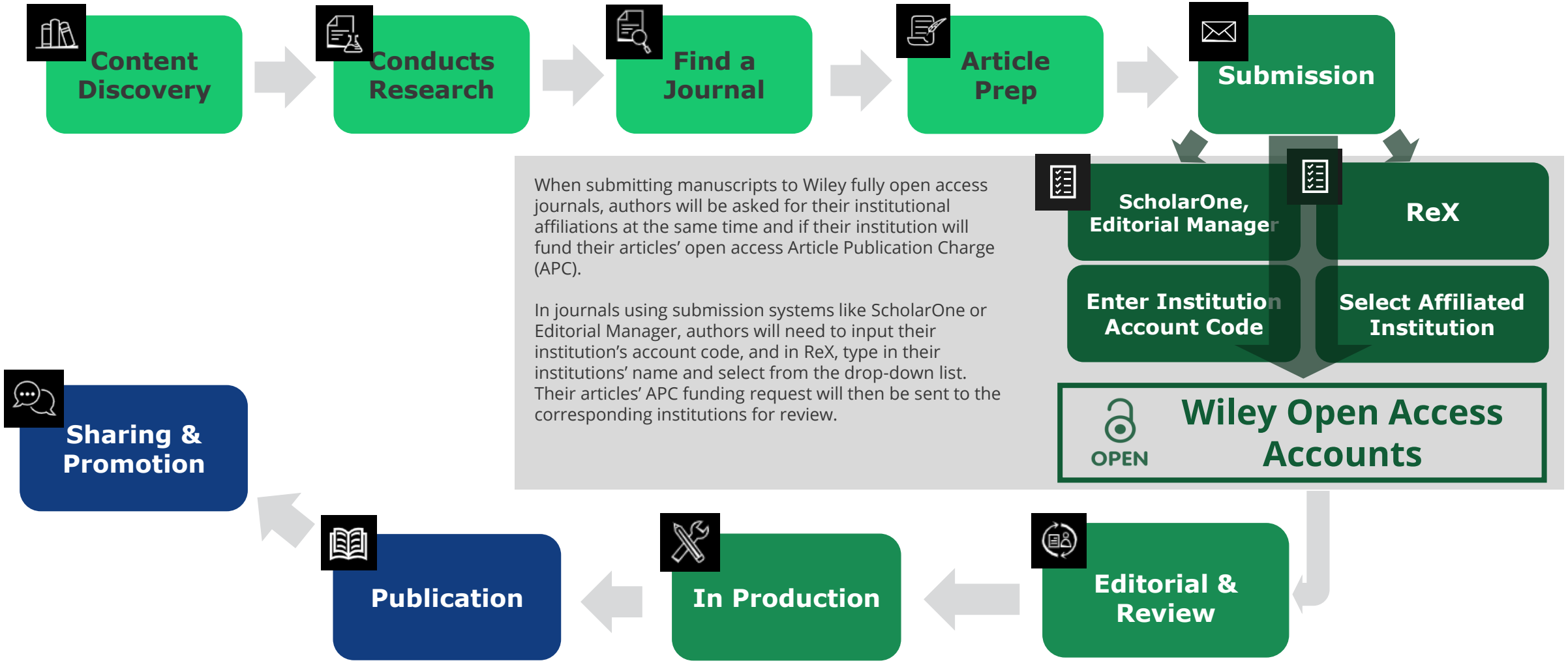
Authors' Workflow for Wiley Fully Open Access Journals

Author Journey for Wiley Fully Open Access Journals



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Step 1:

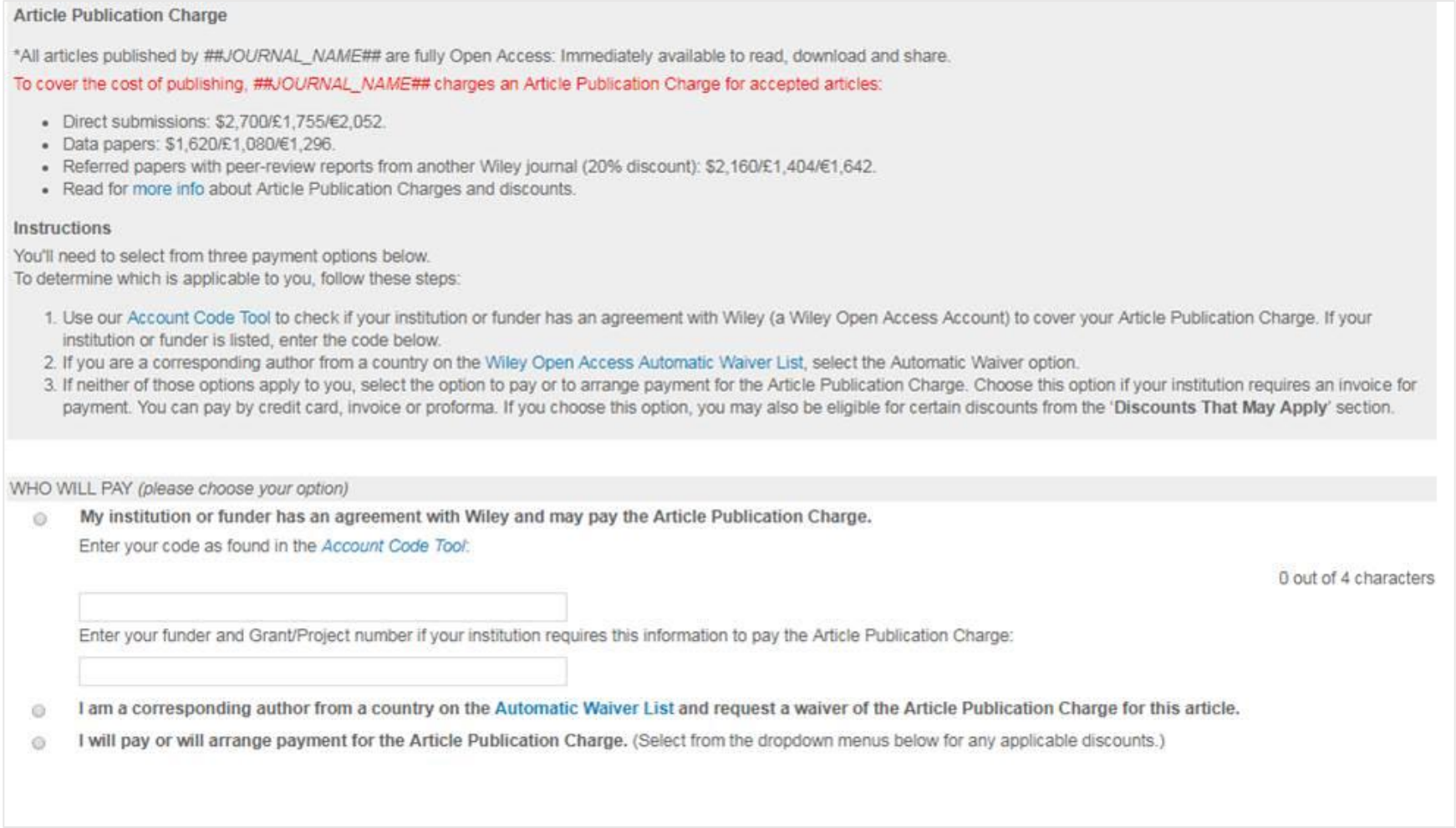
Author submits manuscript to Open Access Journal and indicates affiliation with Wiley Open Access Account in payment question

Submission to Open Access Journals
(via ScholarOne, Editorial Manager, eJournalPress, etc)

Submission to OA journal

Authors will be presented with a payment question during manuscript submission.

They will indicate their affiliation with a Wiley Open Access Account when they answer the payment question.



Article Publication Charge

*All articles published by *##JOURNAL_NAME##* are fully Open Access: Immediately available to read, download and share.

To cover the cost of publishing, *##JOURNAL_NAME##* charges an Article Publication Charge for accepted articles:

- Direct submissions: $2,700/£1,755/€2,052.
- Data papers: $1,620/£1,080/€1,296.
- Referred papers with peer-review reports from another Wiley journal (20% discount): $2,160/£1,404/€1,642.
- Read for more info about Article Publication Charges and discounts.

Instructions

You'll need to select from three payment options below.
To determine which is applicable to you, follow these steps:

1. Use our Account Code Tool to check if your institution or funder has an agreement with Wiley (a Wiley Open Access Account) to cover your Article Publication Charge. If your institution or funder is listed, enter the code below.
2. If you are a corresponding author from a country on the Wiley Open Access Automatic Waiver List, select the Automatic Waiver option.
3. If neither of those options apply to you, select the option to pay or to arrange payment for the Article Publication Charge. Choose this option if your institution requires an invoice for payment. You can pay by credit card, invoice or proforma. If you choose this option, you may also be eligible for certain discounts from the '**Discounts That May Apply**' section.

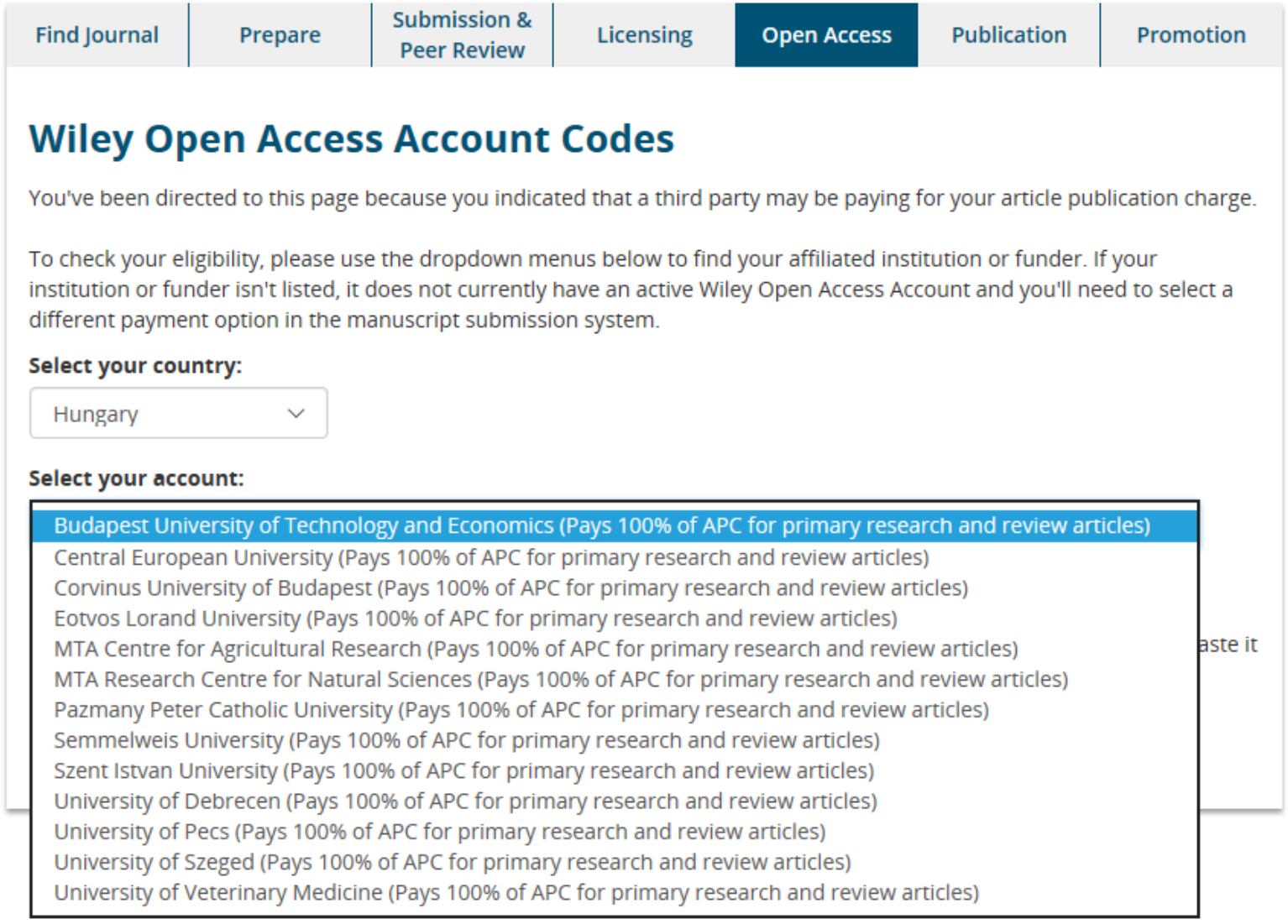
WHO WILL PAY *(please choose your option)*

- **My institution or funder has an agreement with Wiley and may pay the Article Publication Charge.**
  Enter your code as found in the *Account Code Tool*:
  0 out of 4 characters
  Enter your funder and Grant/Project number if your institution requires this information to pay the Article Publication Charge:
- **I am a corresponding author from a country on the Automatic Waiver List and request a waiver of the Article Publication Charge for this article.**
- **I will pay or will arrange payment for the Article Publication Charge.** (Select from the dropdown menus below for any applicable discounts.)

Wiley Open Access Account Codes

Wiley Open Access Account Codes

Authors will search for their institution and then copy and paste the code into the appropriate field in the manuscript submission system.



Wiley Open Access Account Codes

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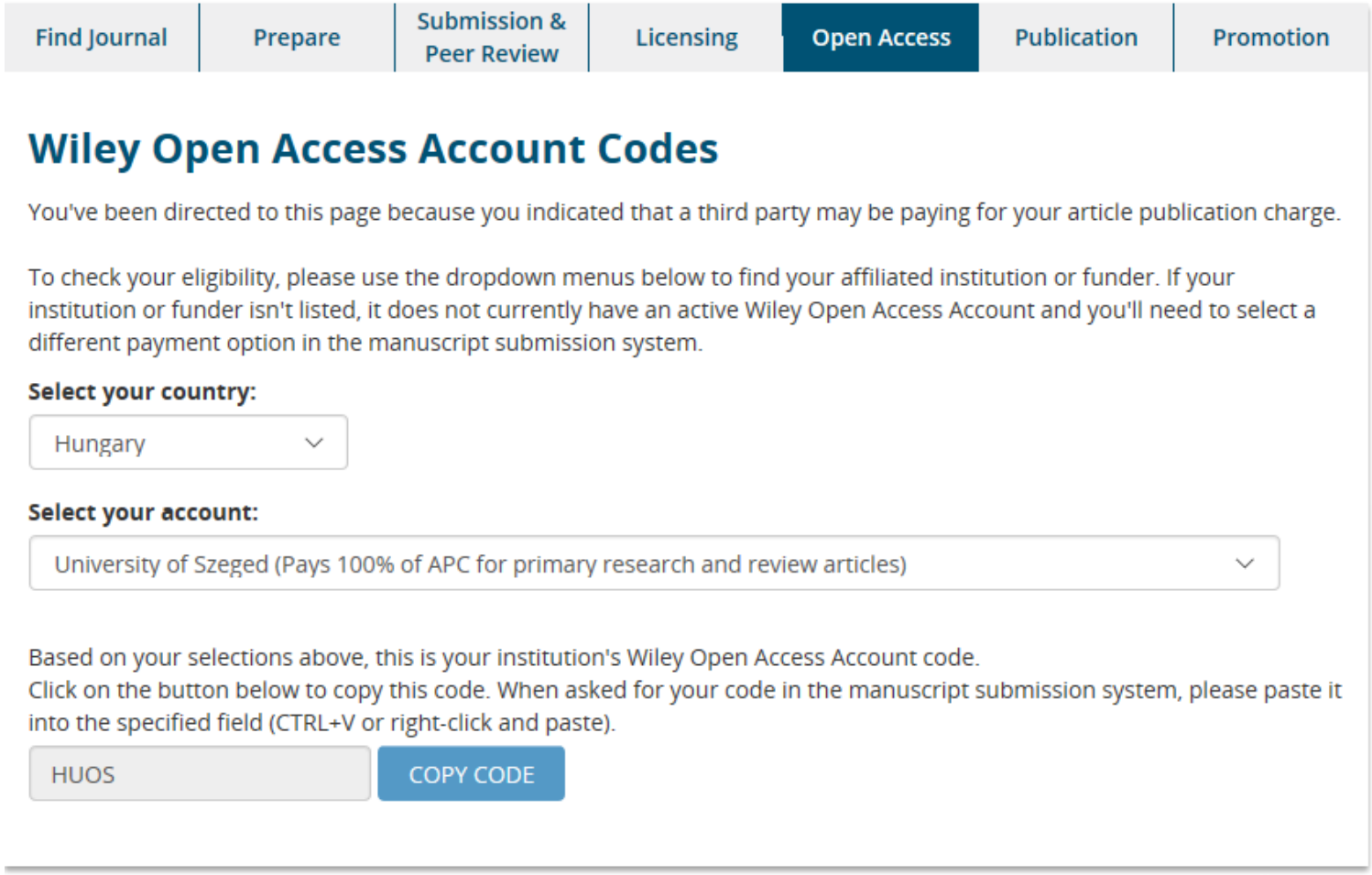
Authors will search for their institution and then copy and paste the code into the appropriate field in the manuscript submission system.



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Step 2:

Author receives notification that their request to use the Wiley Open Access Account has been approved

Request Approval Provided

Request Approval

Authors will receive an email confirmation that their request to use the Wiley Open Access Account had been approved.

Dear Author,

I am responding to your request for your institution or funder to pay the article publication charge for the following manuscript submitted to Test Journal:

Article Title:
Manuscript ID:
Article Publication Charge:
Institution/Funder Name:
Funder Grant Number Provided:

Your payment request has been accepted by the institution or funder.

If your manuscript is accepted for publication in Test Journal, you will not personally be asked to pay the article publication charge. If you have questions about the status of your manuscript, please contact the Editorial Office.

Thank you for submitting your manuscript to Test Journal.

Sincerely,
Wiley Open Access

WILEY

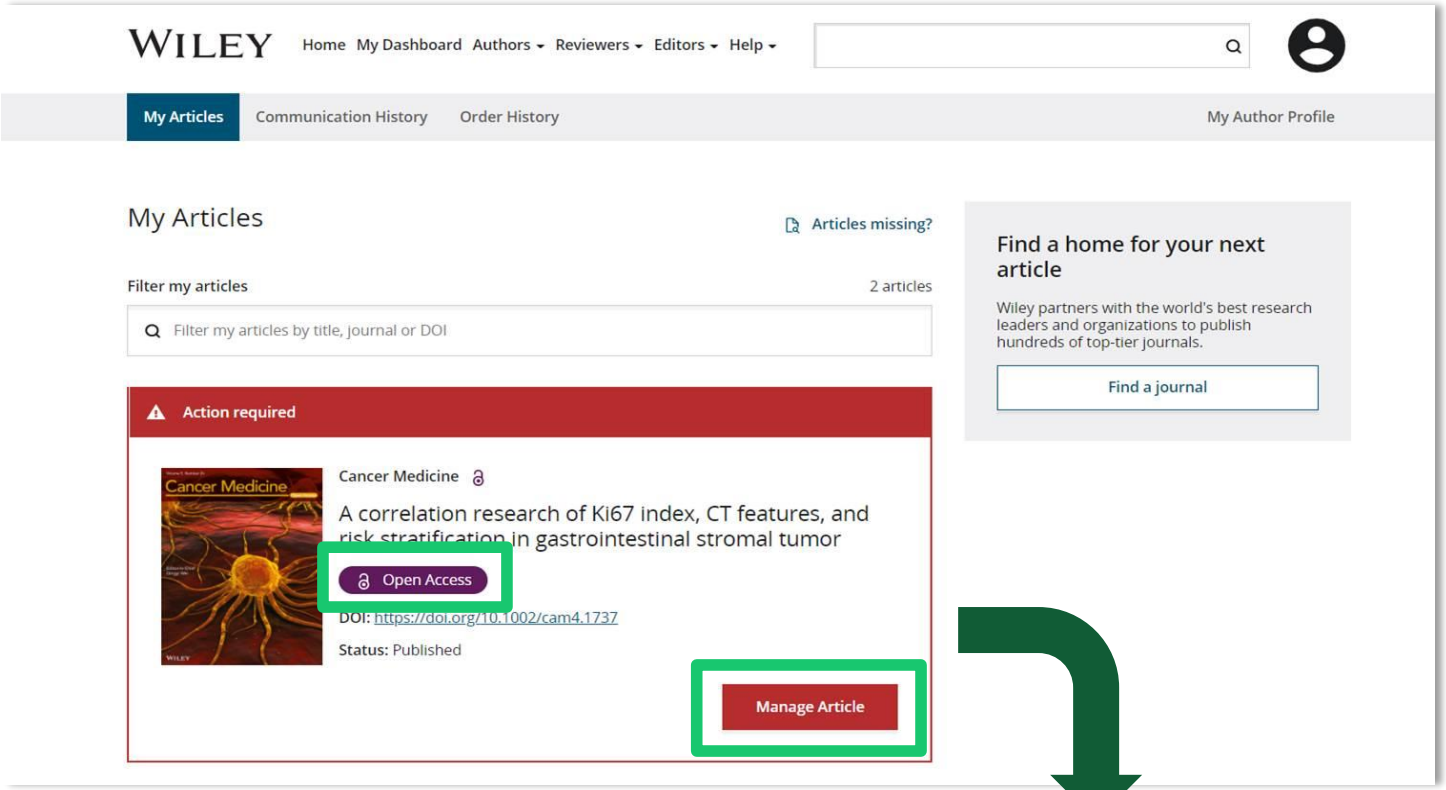
Step 3:

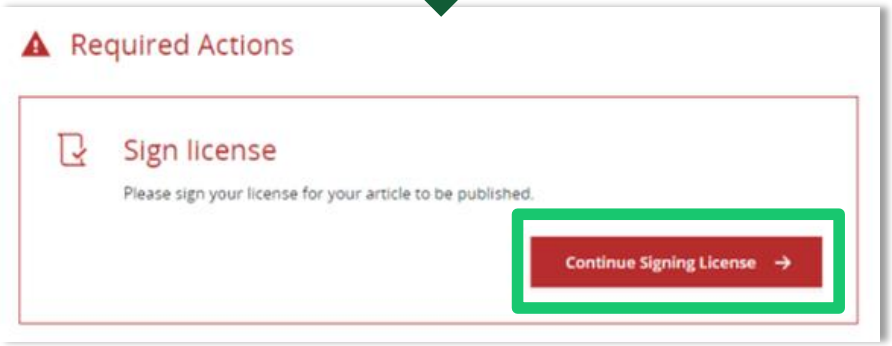
When article is accepted, author signs license agreement. No payment steps are necessary.

Author Services dashboard

Author Services Dashboard

Post-acceptance of the article for publication, the author will be asked to sign a license agreement when they return to Author Services to manage the remaining administrative steps for the article.





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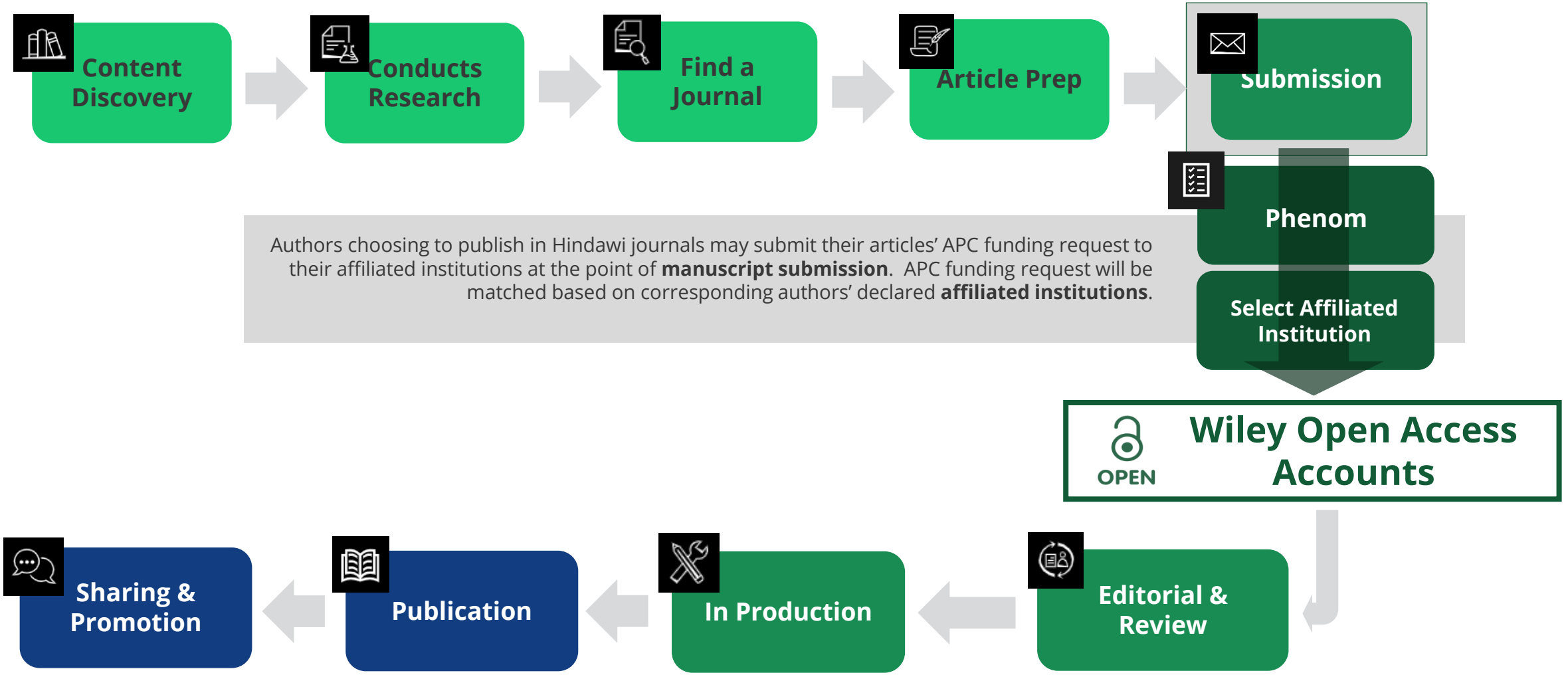
Authors' Workflow for Hindawi Journals

Author Journey for Hindawi Journals



Submission to Open Access Journals (Hindawi)

- Hindawi journals have a **slightly different workflow for authors**, managed through the system Phenom, as opposed to prior workflows taking place in Wiley's EEO/submission systems or Wiley Author Services.

- As part of their submission workflow, authors will be asked to input all authors on the paper. Please note it is this step that **triggers eligibility.**

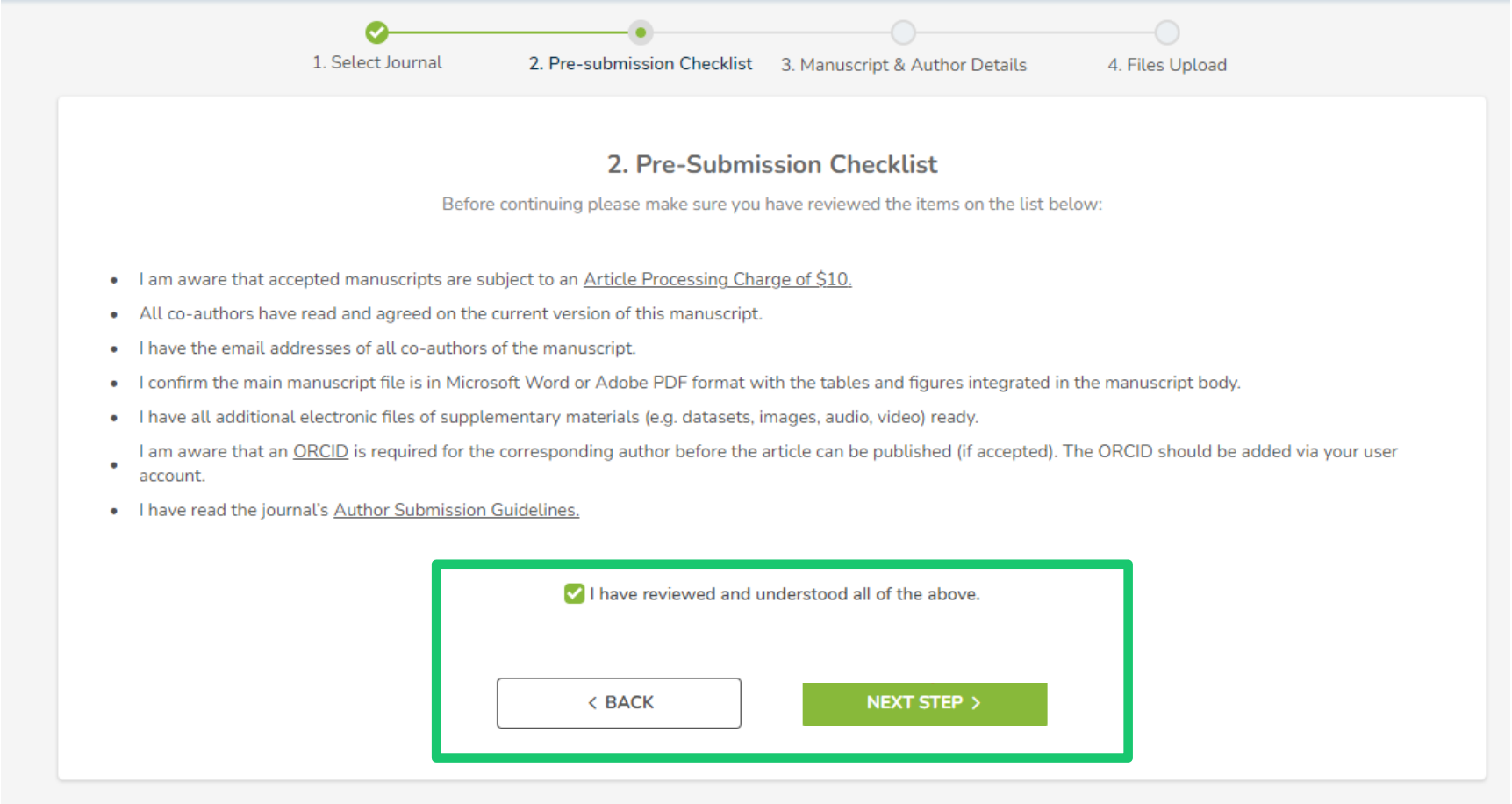
- This system only allows for **one corresponding author (CA)** to be labelled here. Each author can only add **one affiliation.**

- Authors will get **emails** on:
  - Submission, acceptance, rejection, or withdrawal of manuscript
  - Approval or denial of request

Submission workflow for Hindawi Journals

Pre-submission checklist

The corresponding author submitting an article to Hindawi journals will be presented with the pre-submission checklist that includes an acknowledgement of an Article Publication Charge to the article should it be accepted for publication.

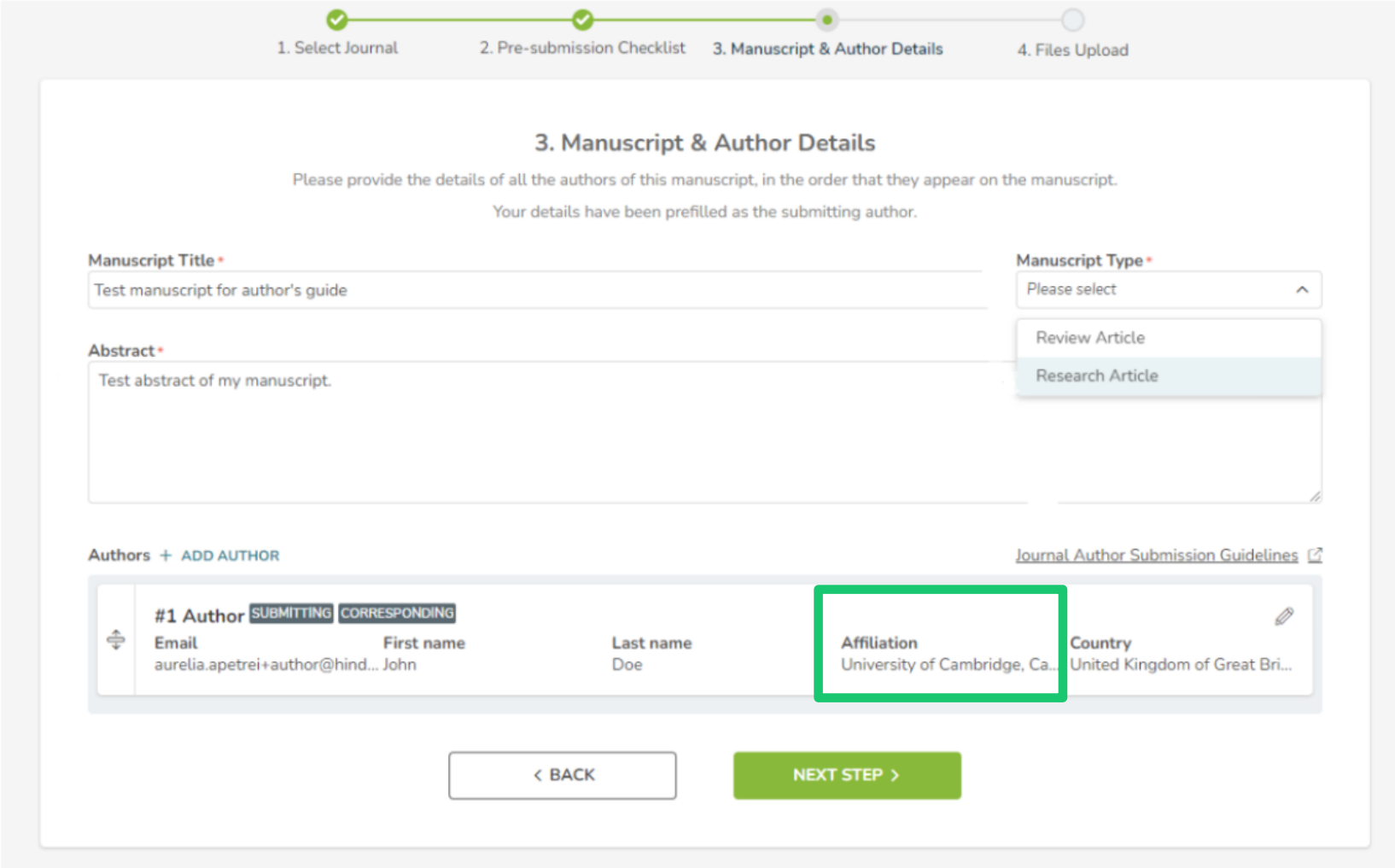


Corresponding Author's Institutional Affiliation

APC funding request submission

The corresponding author submitting an article to Hindawi journals need to type in and select their affiliated institution from a drop-down list at the submission stage.

If there is a match to an institution with an existing account with Wiley, their OA APC funding request will be routed accordingly. Authors will be notified once their request has been approved.

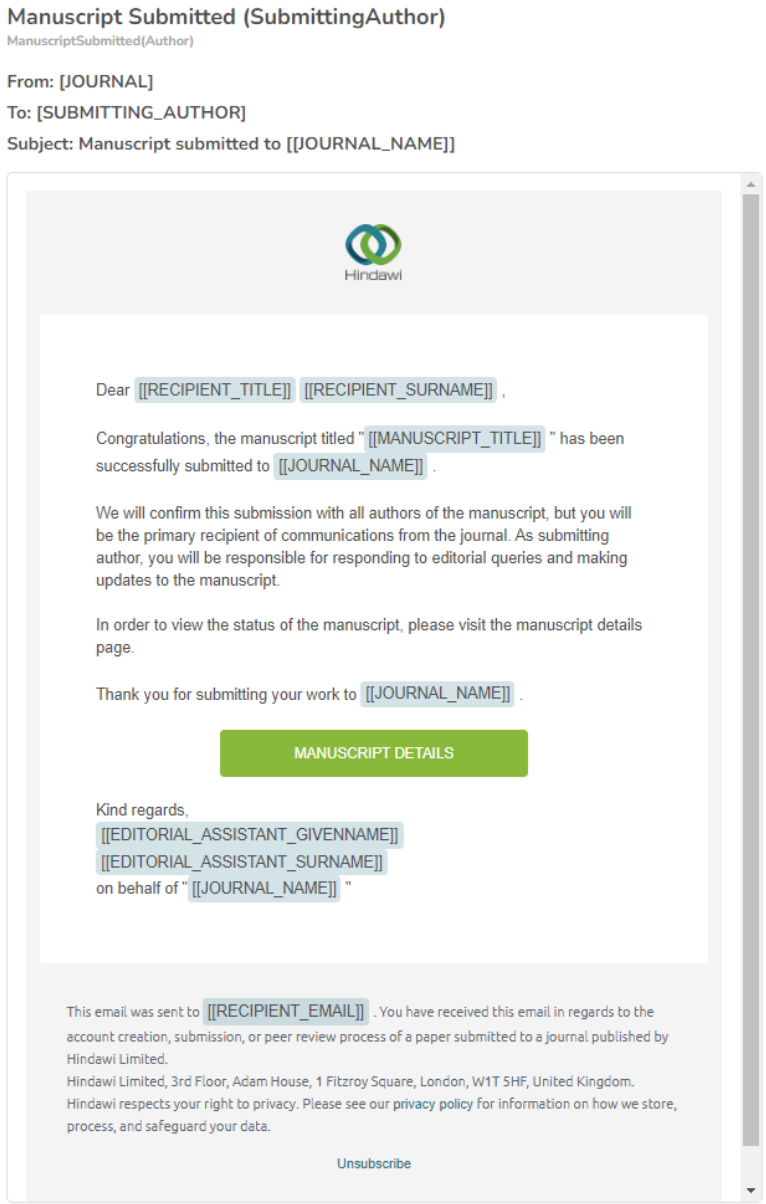


Email Notification – Manuscript Submission Confirmation

Manuscript Submission Confirmation and Tracking

Once the submission is completed, the authors would be sent email notifications regarding the submission.

The progress of the manuscript can be tracked on the Hindawi author dashboard.



Manuscript Submitted (SubmittingAuthor)

ManuscriptSubmitted(Author)

From: [JOURNAL]

To: [SUBMITTING_AUTHOR]

Subject: Manuscript submitted to [[JOURNAL_NAME]]

Hindawi

Dear [[RECIPIENT_TITLE]] [[RECIPIENT_SURNAME]] ,

Congratulations, the manuscript titled " [[MANUSCRIPT_TITLE]] " has been successfully submitted to [[JOURNAL_NAME]] .

We will confirm this submission with all authors of the manuscript, but you will be the primary recipient of communications from the journal. As submitting author, you will be responsible for responding to editorial queries and making updates to the manuscript.

In order to view the status of the manuscript, please visit the manuscript details page.

Thank you for submitting your work to [[JOURNAL_NAME]] .

MANUSCRIPT DETAILS

Kind regards,
[[EDITORIAL_ASSISTANT_GIVENNAME]]
[[EDITORIAL_ASSISTANT_SURNAME]]
on behalf of " [[JOURNAL_NAME]] "

This email was sent to [[RECIPIENT_EMAIL]] . You have received this email in regards to the account creation, submission, or peer review process of a paper submitted to a journal published by Hindawi Limited.
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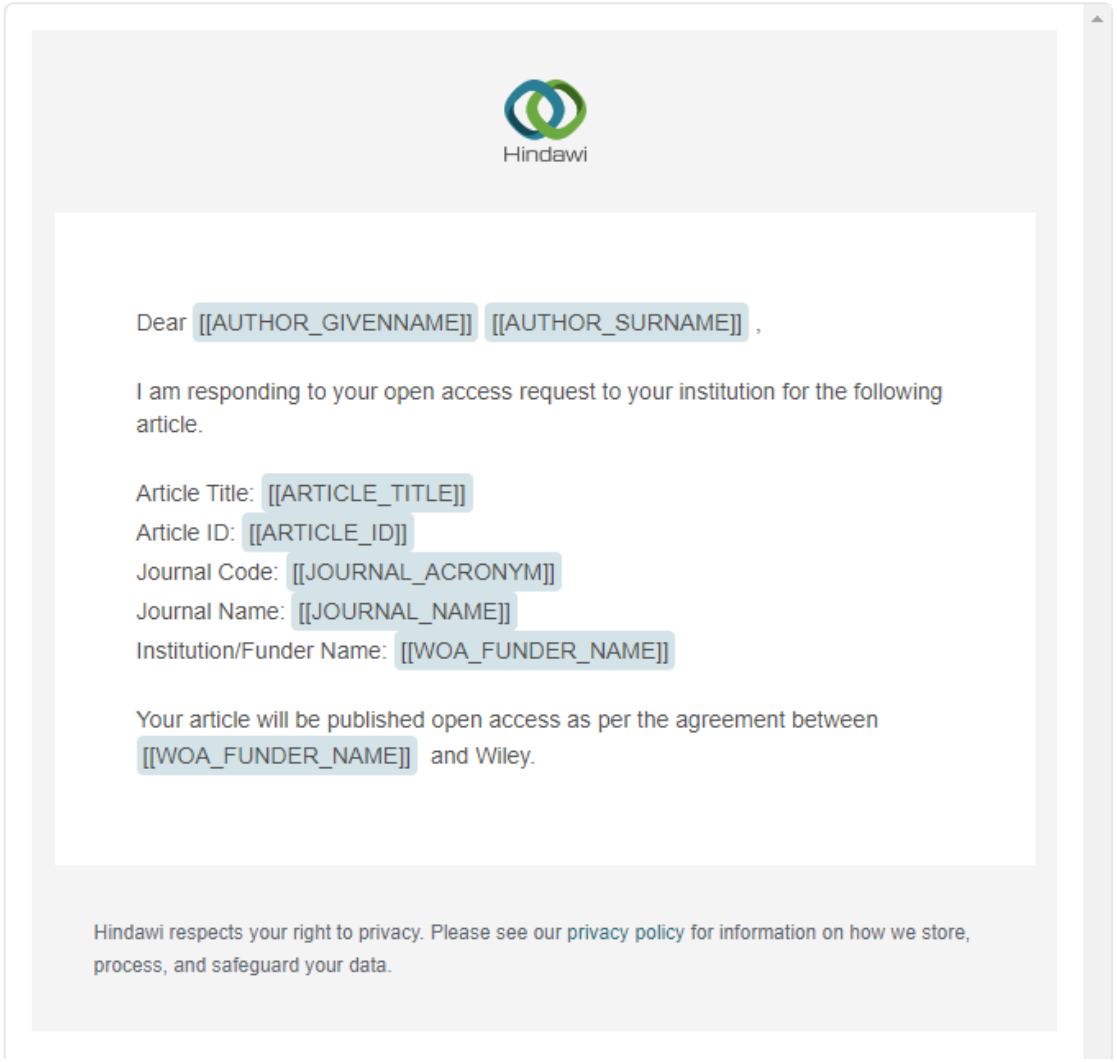
Email Notification – APC Funding Request Approved

From: [JOURNAL]

To: [AUTHOR]

Subject: Funding request was approved



APC Funding Request Approval Email Alert

Once an institution has reviewed and approved an APC funding request, the corresponding author of the article will receive an email notification on this approval.

The article will be published open access in due course, and the APC will be funded by the approving institution.

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Publication tips

Get advice from our experts

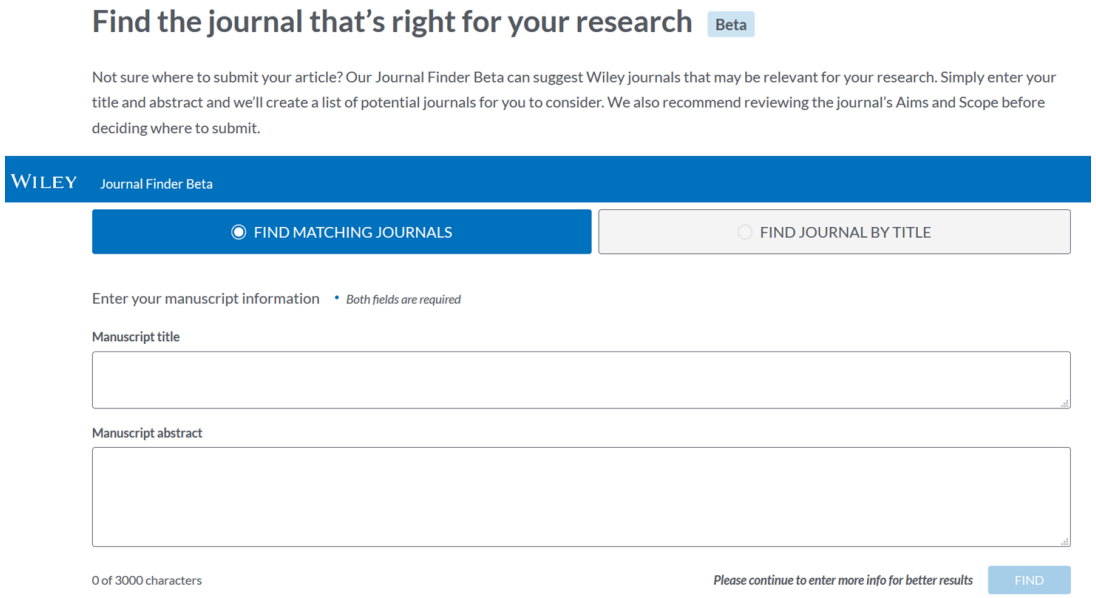
Finding a Journal

How to generate a list of potential journals:

- Where do you read papers related to your research?
- What journals have you cited or intend to cite in your own research?
- What do your peers suggest?
- Where does your supervisor want you to publish?

Journal Finders

Publishers and subject sites (blogs, etc) provide guidance on the best places to publish (especially useful for specialist subjects). They might have journal lists or journal finder tools, such as the one on the right from Wiley.



Other Considerations

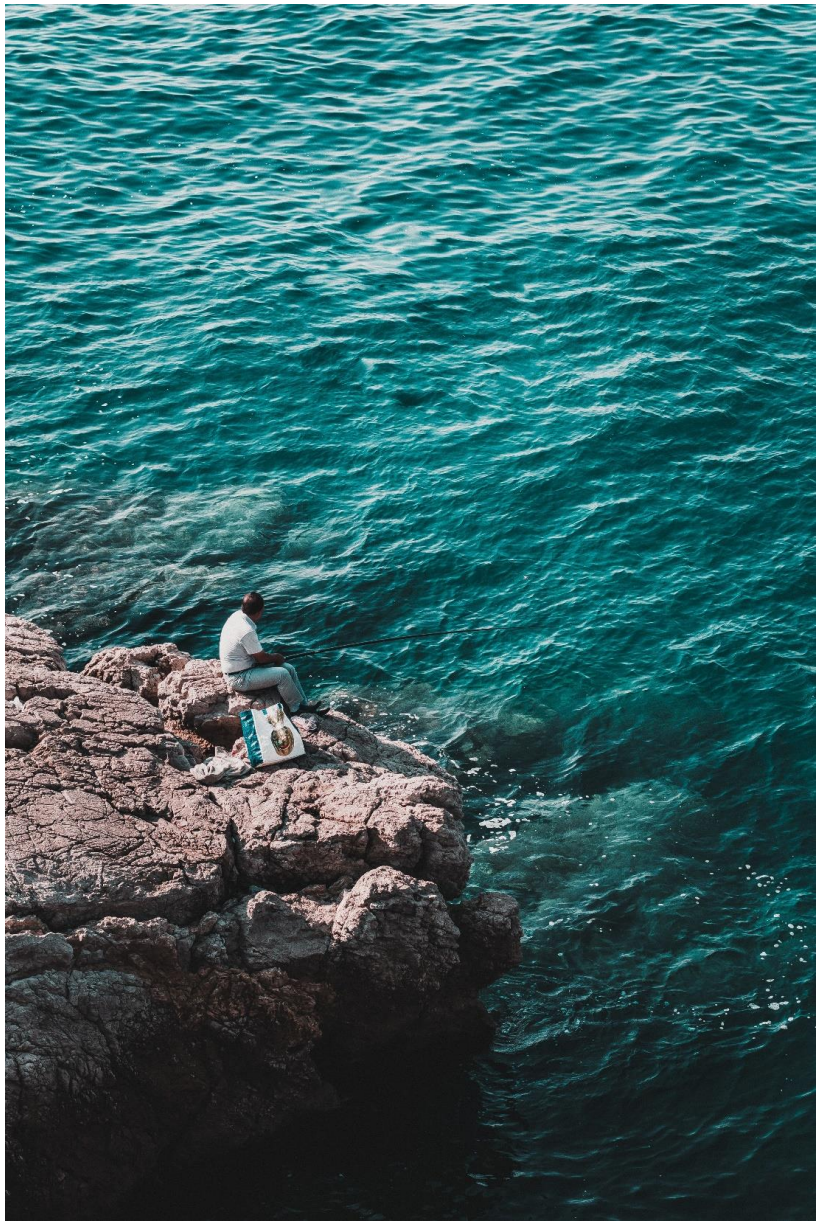
- Aims & Scope
- Review and publication timescales
- Likelihood of acceptance
- Article Types

And what else?

Impact – citations, metrics

Promotion - social media, sharing

Accessibility – readership, Open Access



Poor cover letter: wasted opportunity

Explain to the editor:

- Why work is significant
- What is the major advance
- Why the journal is the right one
- Disclose conflicts of interest
- List related papers in press and prepare to provide copies!
- Provide reviewers suggestions

The cover letter should take shape from the paper's intro & conclusion

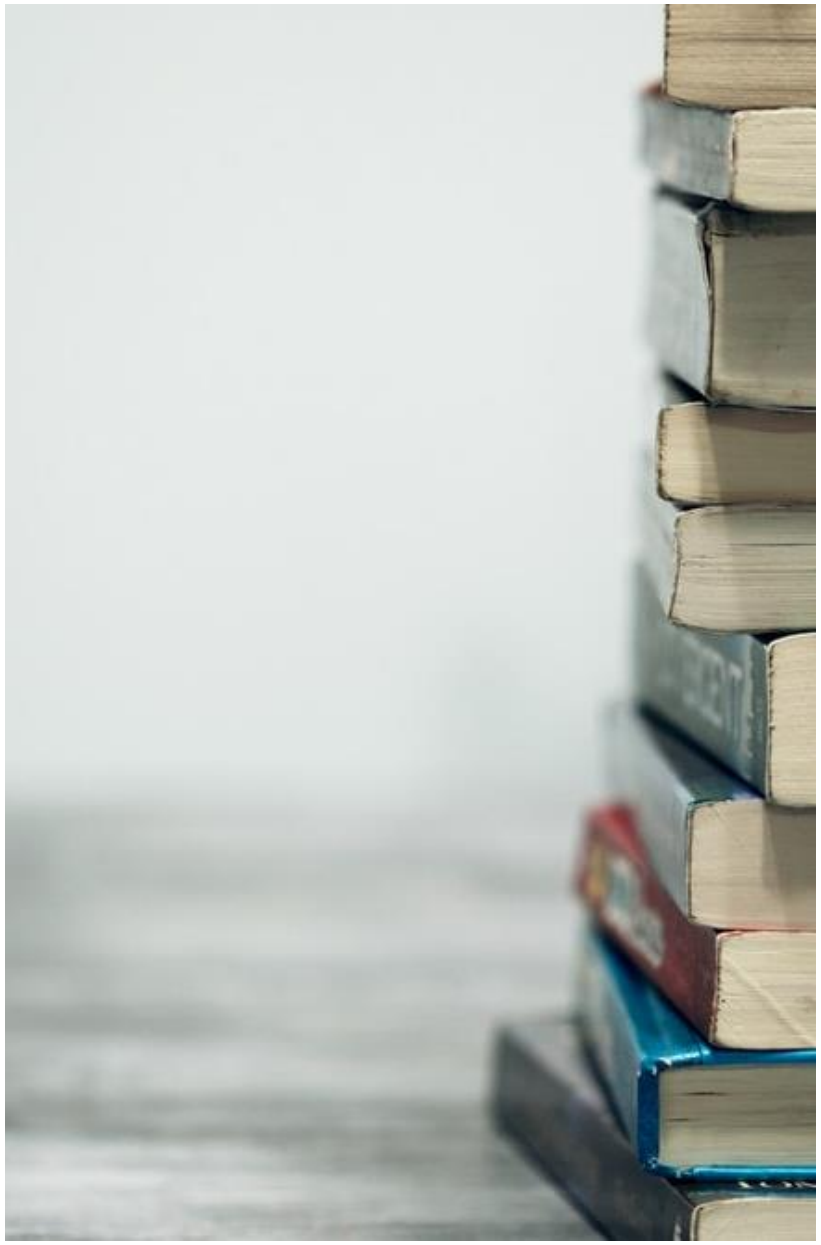
Dear Editor of JOURNAL B,

We would like to submit our manuscript *****. We hope you will find it suitable for JOURNAL A.**

Get the journal/editor's names right!
Especially if not 1st choice…

How to get published when English is not your primary language?

- Read widely
- Keep the language as clear and simple as possible. Use the first-person, active voice
- Make a note of the preferred terminology used in your target journal
- Use repositories to find the right terminology
- Use a Translation Service
- Ask the journal if they'll publish in your preferred language – either the full article or the abstract



Consider using professional formatting and editing services so you can present your work in the best way possible. More information can be found at **wileyeditingservices.com**

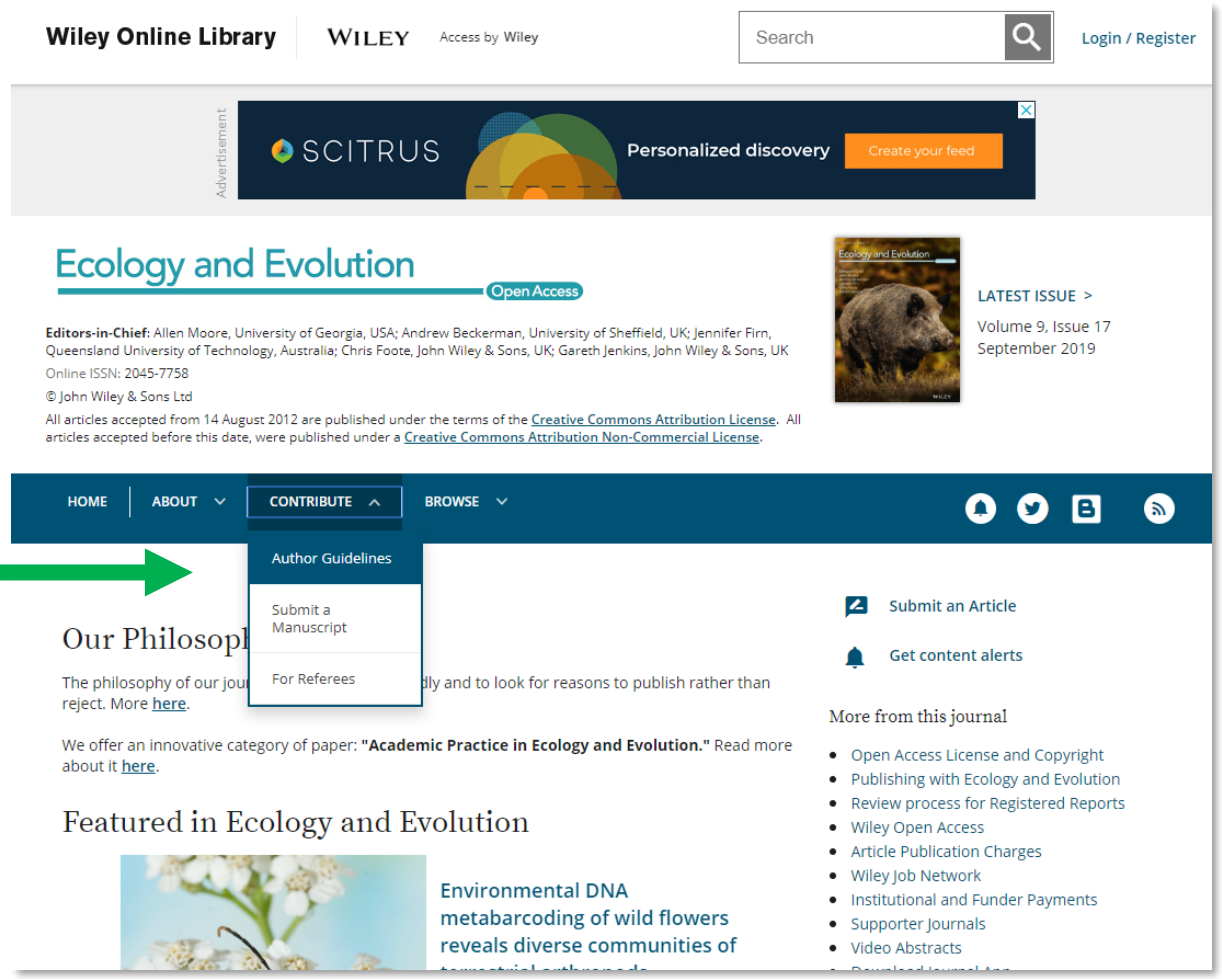
Author Guidelines

Always read the author guidelines before you submit.

Look at:

- Format & style
- Length
- Figures/tables
- Title page or cover letter
- Open research requirements

Many journals now have free-format submission



Peer Review

*"**Peer review** is the evaluation of work by one or more people of similar competence to the producers of the work (peers)."*

What is assessed?

Suitability for publication:

- True, credible?
- Important, relevant?
- Communicated effectively?
- Novel?
- Plagiarism?

Why is it assessed?

Verify and improve the research:

- Interpretation of results
- Reasoning
- Presentation
- Critical but constructive feedback
- New / additional ideas

Tips to survive peer review

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The role of generative artificial intelligence

Any use of AI-generated content (AIGC) tools in the manuscript, such as ChatGPT, needs to be cited in the manuscript and its use needs to be clearly described. Tools that are used to fix spelling, grammar, and editing are fine for use and do not need to be cited. All named authors in the manuscript are accountable for the research and the output.

Generative AI tools:

Can:

- Be used by authors while they write their manuscript, but this must be transparently and carefully disclosed in the manuscript

Should:

- Be cited, if used in any way, including the sections where those tools were used, and the content generated (citations should appear in the methodology or acknowledgements section, as appropriate)
- Always be checked for accuracy

Cannot:

- Be listed as authors, as they cannot be held accountable
- Be trusted to deliver accurate and reliable content
- Replace human input and labor

Wiley's Policy on the use of generative AI

Wiley's policy, listed below, does not prohibit the use of tools used to support the development of language and grammar. Ultimately, the listed authors are accountable and responsible for anything that is published in the paper. Tools like ChatGPT cannot be listed as an author of the manuscript; the human authors of the paper are fully accountable for the paper's contents.

https://authorservices.wiley.com/ethics-guidelines/index.html#5.

Artificial Intelligence Generated Content

Artificial Intelligence Generated Content (AIGC) tools—such as ChatGPT and others based on large language models (LLMs)—cannot be considered capable of initiating an original piece of research without direction by human authors. They also cannot be accountable for a published work or for research design, which is a generally held requirement of authorship (as discussed in the previous section), nor do they have legal standing or the ability to hold or assign copyright. Therefore—in accordance with COPE's position statement on AI tools—these tools cannot fulfill the role of, nor be listed as, an author of an article. If an author has used this kind of tool to develop any portion of a manuscript, its use must be described, transparently and in detail, in the Methods or Acknowledgements section. The author is fully responsible for the accuracy of any information provided by the tool and for correctly referencing any supporting work on which that information depends. Tools that are used to improve spelling, grammar, and general editing are not included in the scope of these guidelines. The final decision about whether use of an AIGC tool is appropriate or permissible in the circumstances of a submitted manuscript or a published article lies with the journal's editor or other party responsible for the publication's editorial policy.

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Thank you very much!

Questions?

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Autumn Tay
Customer Success Manager
atay@wiley.com

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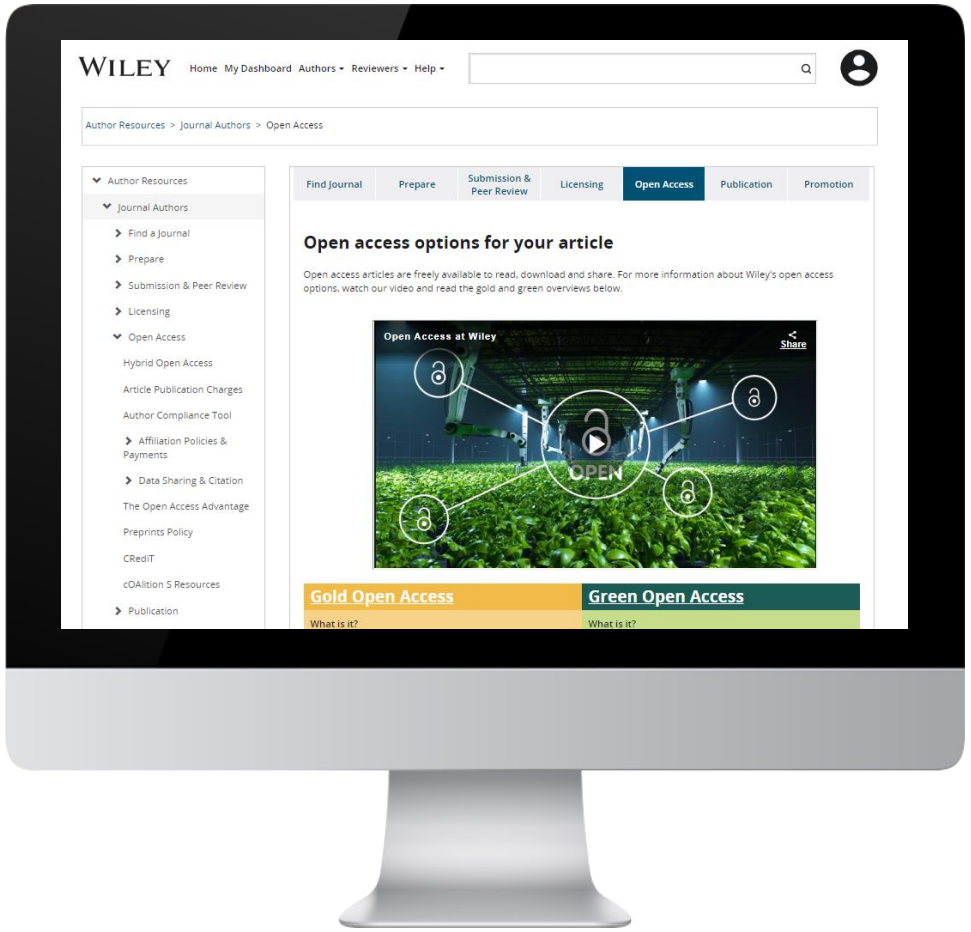
Tools for authors

Wiley Author Services

WileyAuthors.com features resources to assist authors, reviewers, and editors with all steps of the publishing process, including:

- Finding a journal
- Open access information
- Author Compliance Tool
- Article Publication Charges
- Affiliation policies & payments
- Open Data information



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Article Promotion Services

Extending the reach and impact of research

Professional video, design, and writing services to help researchers get their work the attention it deserves.

PROVEN IMPACT

Articles with a video average

447% higher Altmetric scores

154% higher full text views

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Video Creation

Engaging and accessible video overviews

Conference Poster Creation

High-impact, visually appealing posters

Cover Image Design

Eye-catching images ready for cover placement

Infographic Creation

Infographic summaries of research findings

Lay Summaries

Plain-language summaries of research findings

Research News Stories

Understandable news stories for a general audience

Resources for researchers

- Visit our training hub for guides reviewing benefits of open access as well as author workflows.

Benefits of Open Access
Support your OA Authors
Learn more about OA

Open Access Resources for Librarians and Researchers

As a librarian, you need to understand open access to support your researchers in their publishing journey. Explore our open access resources and trainings for librarians to find everything you need to know.

Open Access Explained

Wiley Transformational Agreement and Account Support

Check Eligibility for Open Access Funding

Sign up for Open Access News

Other resources

We also work with platforms, organizations, and solutions that provide additional support to authors:

Authorea

Helps authors collaborate on articles, write, cite, host date and publish

Kudos

Helps authors increase the visibility and impact of their articles

Manuscripts

Helps authors format, edit, and share their articles

Publons

Helps researchers track and share their peer review contributions

ORCiD

Provides a unique identifier to help authors get credit for all of their research

GetFTR

Helps researchers access the published articles they need

Maximize the impact of your published research!

9 promotional tools

to help ensure your work gets seen, read and cited.

SEO

- ✓ Are your article and abstract clear and searchable? Have you used the most relevant keywords?
- ✓ Have you looked at off-page SEO strategies, such as link building, to promote your article?

Conferences

- ✓ Think about simple messages to promote your article at your next conference- whether networking with colleagues or presenting formally.

Publicity

- ✓ Is your latest research newsworthy? Have you shared it with your local press office?
- ✓ If sending a press release, wait until the article is published online, refer to the journal in the first paragraph, and link to the final published article on Wiley Online Library.

Networking

- ✓ If you run a blog, post about your article.
- ✓ Join academic social networking sites such as Mendeley and Academia.edu.

The Wider Web

- ✓ Update your faculty or professional website with an entry about your article.
- ✓ Register for your unique ORCID iD and add your article details to your profile
- ✓ Find a Wikipedia page on a related topic to your article, and add a reference to your paper.

Multimedia

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- ✓ Add a link to your email signature.
- ✓ Send a link to your article to fellow researchers, colleagues, and friends.

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- ✓ Use Wiley Author Services to nominate up to 10 colleagues to receive free access to your article, or email a link to key colleagues.

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- ✓ Share a link to your article on Twitter, LinkedIn, Facebook or other social media platforms.
- ✓ Engage with any existing Society / College social media accounts.

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97% of authors stated they are **likely** or **very likely** to use the toolkit